

Virtual Conference of the European University ENLIGHT 23 – 24 March 2021, Tartu

# The Impact of Digitisation on Internationalisation

Challenges and Opportunities  
for the Future of Universities

Programme



# Programme

All times refer to Central European Time

## Tuesday, March 23<sup>rd</sup>

12:00 – 12:05      **Music**

12:05 – 12:15      **Welcome**

**Prof. Dr. Toomas Asser**

Rector, University of Tartu

**Dr. Valérie Schüller**

Acting President, University of Göttingen

12:15 – 12:30      **Opening of the German Spring**

**Christiane Hohmann**

German Ambassador in Estonia

12:30 – 12:50      **Welcome Address**

**Björn Thümler**

Minister for Science and Culture, Lower Saxony

**Liina Kersna**

Estonian Minister for Education and Science (Video Statement)

12:50 – 13:50      **Keynote**

**Introduction**

**Prof. Dr. Hiltraud Casper-Hehne**

Vice-President for Internationalisation, University of Göttingen

**European universities and digitalisation in research and teaching**

**Sophia Eriksson-Waterschoot**

Director for Youth, Education and Erasmus+ at the European Commission

13:50 – 14:00      **Music**

14:00 – 15:00      **Break**

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15:00 – 16:15

## Panel 1: Digital Competences in Education and Internationalisation



### Panellists

#### **Björn Thümler**

Minister for Science and Culture, Lower Saxony

#### **Prof. Dr. Joybrato Mukherjee**

President, German Academic Exchange Service (DAAD)

#### **Prof. Dr. Stephanie Debette**

Vice President for External Relations, University of Bordeaux

#### **Prof. Dr. Jozef Tancer**

Vice-rector for International Relations, Comenius University in Bratislava

#### **Prof. Dr. Hiltraud Casper-Hehne**

Vice President for Internationalisation, University of Göttingen

### Host

#### **Prof. Dr. Marco Pajević**

College of Foreign Languages and Cultures, University of Tartu

## Wednesday, March 24<sup>th</sup>

9:00 – 10:00

### Workshop: Digitalisation and Internationalisation: Virtual Exchange, Mobility Schemes, & Projects

#### Host:

#### **Dr. Tanja Falkowski**

Head of International Relations and Deputy Director International Office,  
University of Göttingen

#### Speaker

#### **Joanne Pagèze**

Vice-president for Internationalisation, University of Bordeaux

#### **Dr. Sake Jager**

Centre for Learning Innovation and Quality / Applied Linguistics,  
Faculty of Arts, University of Groningen

#### **Dr. Katharina Jannasch**

Coordinator Virtual Exchange, International Office, University of Göttingen

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10:15 – 11:15 Workshops

Open Access, Open Data, Open Science

Host

**Dr. Birgit Schmidt**

Head of Knowledge Commons, Göttingen State and University Library

Speaker

**Liisi Lembinen**

Director of Development, Tartu University Library

**Dr. Bianca Wagner**

Geoscience Center, University of Göttingen

Geisteswissenschaftliches Promovieren und Forschen digital

Host

**Dr. Nele Hoffmann**

Graduate School for Humanities, University of Göttingen

in German

11:30 – 12:30 Workshops

Artificial intelligence:  
Potentials and Perspectives

Host

**Prof. Dr. Robert Krimmer**

Johan Skytte Institute of Political Studies,  
University of Tartu

Speaker

**Prof. Dr. Raul Zafra**

Institute of Computer Science, University of Tartu

**Dr. Valentin Gold**

Methods Centre in Social Sciences,  
University of Göttingen

Filter bubbles in our digital society

Host

**Lara Loeser**

German-Baltic Youth Office

Speaker

**Anja Türkan**

Social Media Advisor of the President of the  
European Commission Ursula von der Leyen

**Prof. Dr. Tobias Ley**

Center of Excellence in Educational Innovation,  
Tallinn University

12:30 – 13:30 Break

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14:45 – 15:45 Workshops

### Digitalisation and sustainability: Smart Cities and Mobility

#### Host

#### **Prof. Dr. Tiit Tammaru**

Institute of Ecology and Earth Sciences,  
University of Tartu

#### Speaker

#### **Raimond Tamm**

Deputy Mayor of Tartu

#### **Prof. Dr. Marcus Baum**

Data Fusion Lab, Institute of Computer Science,  
University of Göttingen

### Exploring the students' experience on online learning

#### Host

#### **Sara Helsen**

ENLIGHT Student Network, Ghent University

#### **Cameron Keighron**

ENLIGHT Student Network, National University of  
Ireland, Galway

16:00 – 17:00 **Panel 2: The digital Campus of ENLIGHT: Challenges & Perspectives**

#### Introduction

#### **Toomas Hendrik Ilves**

Former President of the Republic of Estonia,  
Visiting Professor of Democracy in the Digital Age, University of Tartu

#### Panellists

#### **Prof. Dr. Juan José Unzilla Galán**

Vice Rector of Digital Transformation, University of the Basque Country

#### **Prof. Dr. Ilse De Bourdeaudhuij**

Director of Education, Ghent University

#### **Prof. Dr. Hiltraud Casper-Hehne**

Vice President for Internationalisation, University of Göttingen

#### Host

#### **Dr. Aune Valk**

Vice Rector for Academic Affairs, University of Tartu

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# The Impact of Digitisation on Internationalisation –

## The Challenges and Opportunities for the Future of Universities

The current pandemic has interrupted international exchange, cooperation and mobility in an unprecedented manner. At the same time, the digitisation push we witness has enabled completely new possibilities. Both developments are especially true for research, universities and higher education in general. These challenges, however, can and should be understood as opportunities for change.

With the conference, we want to promote this understanding and, by bringing together the relevant stakeholders from higher education experts and policy makers to internationalisation practitioners to academics and students, want to contribute to the discussion on the future of European universities and higher education in general. During the conference, we will focus on the importance of digital competences among students and teachers for the internationalisation of higher education, on opportunities for research and development and on challenges and perspectives of the digitisation strategy of the ENLIGHT Network.

The aim of the conference is to identify new and sustainable ways to use digitisation as tool for enhancing research, teaching and the internationalisation of universities. If you are interested, listen to what our invited experts have to say by joining for the keynote or one of the expert panels or get involved by participating in one of the many workshop sessions on a broad range of topics ranging from virtual exchange and mobility schemes to open access, artificial intelligence and the digitalisation of health.

The conference is also the opening event of “Saksa Kevad” 2021 (German Spring), an annual month-long festival, organised by the German Embassy and the Goethe-Institut in Estonia together with Estonian partners, celebrating the cooperation and friendship between the two countries. This year, the festival is organised in collaboration with and support by the German state of Lower Saxony.

The event will be conducted as a virtual conference, co-hosted by the University of Göttingen and University of Tartu. Please visit [www.uni-goettingen.de/digiint](http://www.uni-goettingen.de/digiint) for all information on registration and schedule details. Registration is free of charge and open to everyone.

