

Ing.Mgr. Juraj Chebeň,PhD

Osobné údaje

Vzdelanie

- PhD.** Slovenská poľnohospodárska univerzita,
Fakulta ekonomiky a manažmentu,
Katedra manažmentu a marketingu (2001 -2004)
odbor: odvetvové a prierezové ekonomiky
- Ing.** Ekonomická fakulta Univerzita Mateja Bela v Banskej
Bystrici, odbor: ekonomika a riadenie podniku,
špecializácia marketing a manažment (1995 - 2000)
- Mgr.** Filozofická fakulta, Univerzita Konštantína Filozofa
Nitra, odbor: učiteľstvo všeobecnovzdelávacích predmetov
- francúzsky jazyk (1995 - 1999)

CAE certificate C.N.T. College of Cambridge university,
Veľká Británia (okt.2000 – sept.2001)

ECDL certificate (všetky moduly okrem programu Access) r.2007

Zamestnanie

- okt.2025 - aug.2026 CEIBA Business School, Hong Kong, China
(výučba predmetov: *Management, Human Resources Management*)
- sept.2021 – sept.2024 Odborný asistent, Fakulta managementu UK, Katedra
manažmentu, (výučba predmetov: *Manažment I a II, Personnel*
Management v Aj, Marketing vo Fj a Manažment vo Fj – len I
semester)
- júl 2021 – sept.2021 Asistent na útvare riadenia ľudských zdrojov Amazon, a.s.
pre Francúzsky trh
- feb.2018 –feb.2021 Odborný asistent, obchodný manažér, Vysoká škola obchodní
v Prahe, Katedra managementu, marketingu a spoločenských vied,
Praha. Celý rok 2018 aj Erasmus koordinátor.
(výučba predmetov: *Manažment I a II, Firemná kultúra,*
Advertising, Management v Aj, Marketing v Aj, HRM v Aj)
- máj 2017 – dec. 2017 Asistent logistiky, Legrand Slovensko, s.r.o., Bratislava
(aktivity súvisiace s činnosťami počnúc informovaním klientov o
disponibilitě tovaru v SR, FR, HU, IT, cez zadanie objednávok až
po doručenie tovaru odberateľovi. Spracovanie štatistiky Intrastat.)
- okt.2016 – jún 2017 Odborný asistent, Akadémia médií, Katedra
marketingovej komunikácie, Bratislava
(výučba predmetov: *Nové trendy v marketingovej komunikácii,*
Reklama, Marketing, Manažment, Manažment značky)
- sept.2015 – august 2016 Odborný asistent, SVŠE, Katedra marketingu a
manažmentu, Znojmo, ČR
(výučba predmetov: *Manažment I a II, Medzinárodný manažment*)
- jan.2013 – feb.2015 Odborný asistent, Metropolitní univerzita, Katedra
mezinárodního obchodu, Praha, ČR

(výučba predmetov: *Introduction to management and marketing, Základy managementu a marketingu, Strategický marketing, Strategický marketingový manažment, Reklama, Manažment značky, Medzinárodný manažment.*)

sept.2004 – august 2014 *Odborný asistent*, Ekonomická univerzita, Obchodná fakulta, Katedra marketingu

(výučba predmetov *Marketing, Strategický marketing* v Sj aj vo Fj, od r. 2006 plus výučba predmetu *Reklama* vo Fj a v rámci ESF 1 semester výučba predmetu *Marketing* v *agropotravinárstve* vo Fj) od septembra 2009 plus výučba predmetov *Marketingová komunikácia* vo Fj a *Manažment značky* v Sj aj vo Fj, *Produkt* vo Fj.

sept.2004 – jún 2012 *Odborný asistent*, Univerzita Komenského, Fakulta manažmentu, Katedra financií a ekonomiky (výučba predmetu *Marketing* vo Fj, LS 2007/08 aj výučba predmetu *Fj pre manažérov*, ZS 2010/11 aj výučba predmetu *Francúzsky jazyk*).

nov.2008 – apríl 2010 *Asistent generálneho riaditeľa*, RVS Carrefour, Bratislava.

sept.2006 – jún 2008 *Odborný asistent*, Univerzita Cyrila a Metoda, Filozofická fakulta, Katedra romanistiky (výučba predmetov *Francúzsky jazyk v obchodnej praxi, Fj v hospodárskej praxi, Fr. realie*).

apríl 2004 – sept. 2005 *Marketingový Poradca, Prekladateľská činnosť* a *marketingové poradenstvo* pre hotel Družba v Bratislave

sept.2001– 2004 *Doktorand*, Slovenská poľnohospodárska univerzita, Fakulta ekonomiky a manažmentu, Katedra manažmentu a marketingu (výučba predmetov: *Marketing, Agrárny marketing*)

sept.2001- jún 2002 *Vysokoškolský pedagóg*, Slovenská poľnohospodárska univerzita, Fakulta ekonomiky a manažmentu, Katedra jazykov, (výučba predmetu *Francúzsky jazyk – rôzne stupne náročnosti vrátane odborného jazyka*)

2000-2014 *Tlmočník a prekladateľ (francúzsky jazyk) + práce na živnosť v oblasti marketingového poradenstva.*

Výučba Fj pre jazykové školy: AZ Nitra, Akadémia vzdelávania v Nitre, Stanton v Nitre, IHB v Bratislave a vo firmách: Orange, Swiss Re, Sanofi, Alcatel; HP.

Jazyky

francúzsky C2, anglický C2, maďarský A2.

Zahraničné výučbové a výskumné pobyty

28.5.2024 – 7.6.2024

Universidad de Granada, Facultad de Ciencias Economicas y Empresariales, Departamento de Organización de Empresas, Španielsko

Prednášky: "For doctoral students: HEIs Marketing, Reputation, and Sustainable HEI Management. For students: The Best Practices and Revision of HRM."

20.5.2024 – 24.5.2024

University of Palermo, Taliansko

Prednášky: "The Best practices and revision of HRM. The Best practices and revision of Marketing Management."

13.5.2024 – 17.5.2024

Neapolis University Pafos, Cyprus

Prednášky: "The Best Practices and Revision of HRM. What kind of mistakes do organizations make in management, marketing, and human resources when they enter the foreign market."

15.5. 2023 – 26.05. 2023 Western Galilee College, Akko, **Izrael**

Prednášky: "HEIs Marketing, Reputation, and Sustainability Management. Decision making. Environmental analysis. Marketing mix applied internationally. Change and HR management."

1.5.2023 – 5.5.2023 Neapolis University Pafos, **Cyprus**

Prednášky: "Complex approach to marketing management – decision making, environmental analysis, international marketing mix application, change management. Importance of HRM in the marketing management. HRM – compensation management"

12.9.2022 – 16.9.2022 Universidad de Granada, Facultad de Ciencias Economicas y Empresariales, Departamento de Organizacion de Empresas, **Španielsko**

Prednášky: "Introduction to HRM – theory and practice. Introduction to Marketing Management. Responsible Leadership and Sustainability"

3.2. 2020 – 7.2. 2020 Hame University of Applied Sciences – HAMK, School of enterpreneurship and business, Hameenlinna, **Fínsko**

Prednášky: "Responsible Responsible leadership. Corporate social responsibility and ethics." a semináre na tému „Senoir tourism – project work“.

20.1.2020 – 24.1.2020 Vocational College of Hospitality and Tourism, Maribor, **Slovinsko**

Prednášky: "Principles of management in Tourism, Strategies of entry into international markets, Responsible leadership, Advertising in Tourism"

6.1. 2020 – 10.1.2020 Jan Amos Komenski State School of HVE, Institute of Economics and Spatial Management, Leszno, **Poľsko**

Prednášky: "Responsible leadership, Strategies of entry into international markets, Strategic marketing management, Presentation of Slovak advertising market. Advertising in Tourism"

marec 2015 – august 2015 Grant MacEwan university, Edmonton, Alberta, **Kanada**

vedecký pobyt v rámci spoločného grantu

27. 10. 2014 – 31. 10. 2014

Babes-Bolyai University, Faculty of economics and business administration, Cluj, **Rumunsko**

Výuka "Strategické plánovanie v spoločnostiach plánujúcich podnikat' v zahraničí." v Aj pre študentov magisterského stupňa.

16. 9. 2013 – 20.9. 2013 Université catholique de Lille, **Francúzsko**

výučba predmetu Introduction to marketing v Aj (2.ročník (Bachelor).

4. 3. 2013 – 8.3. 2013 Linnaeus university, School of business, Kalmar, **Švédsko**

výučba v Aj na témy Medzinárodná marketingová komunikácia. Integrovaná marketingová komunikácia. Manažérska komunikácia.

23. 6. 2013 – 27.6. 2013 Université catholique de Lille, **Francúzsko**

výučba predmetu Medzinárodný marketing v Aj (2.ročník (Bachelor). Prednášky na tému „Decision making. Team work. Case studies" a realizácia prípadových štúdií (2. ročník Master). Skúšanie študentov Master štúdia.

19. 9. 2012 – 25.9. 2012 Technological Education Institute of Pireus (T.E.I), Department of Tourism management, Atény, **Grécko**

výučba v Aj na tému Zodpovedné líderstvo a tímové rozhodovanie v medzinárodnom marketingovom manažmente

15. 11. 2012 Corvinus university, Faculty of Business Administration, Budapest, **Maďarsko**

výučba v Aj na tému Medzinárodná cenová stratégia. Medzinárodná distribučná stratégia.

19. 9. 2012 – 25.9. 2012 Kautz Gyula Faculty of Economics, Szechenyi Istvan University, Gyor, **Maďarsko**

výučba v Aj na tému Marketingová komunikácia a PR

1.4. 2012 – 13.9. 2012 Grant MacEwan university, Edmonton, Alberta, **Kanada**

vedecký pobyt počas prvých 3 mesiacov a potom výučba predmetu Manažment v Aj, vrátane skúšania

20. 3. 2012 – 24.3. 2012 Faculty of Economics, University of Rijeka, **Chorvátsko**

výučba v Aj na tému Medzinárodný strategický marketing. Ekonomická diplomacia a prezentácia krajiny.

26.2. 2012 – 2.3. 2012 Nottingham Trent university, **Veľká Británia**

výučba v Aj na tému Zodpovedné líderstvo

17. 9. 2011 – 24.9. 2011 Celal Bayar University, Manisa, **Turecko**
výučba v AJ na tému Medzinárodný strategický marketing a prezentácia krajiny pre investorov
13. 9. 2011 – 17.9. 2011 Mugla university, **Turecko**
výučba v AJ na tému Medzinárodný strategický marketing
10. 4. 2011 – 17.4. 2011 ISG Escola de Gestao, Lusofona university, Lisbon, **Portugalsko**
výučba manažmentu značky a marketingovej komunikácie z pohľadu medzinárodného marketingu v AJ
23. 1. 2011 – 29.1. 2011 Université catholique de Lille, **Francúzsko**
výučba a skúšanie predmetu Medzinárodný marketing v AJ

7. 9. 2010 – 14.9. 2010 Universidad de Granada, Facultad de Ciencias Economicas y Empresariales, Departamento de Organizacion de Empresas, **Španielsko**
výučba v AJ na tému Stratégie vstupu na medzinárodné trhy a analýza trhu.

6. 1. 2010 – 11.1. 2010 Université Lyon III, IAE, Lyon, **Francúzsko**

6. 1. 2009 – 10. 1. 2009 Université Lyon III, IAE, Lyon, **Francúzsko**
výučba v AJ na pozvanie počas medzinárodných dní na univerzite J.Moulin Lyon III, Fakulta manažmentu /Stratégie vstupu na medzinárodné trhy a analýza trhu/

1. 6. 2009 – 2. 7. 2009 Université Lyon III, IAE, Lyon, **Francúzsko**

vedecká stáž

1. 6. 2008 – 31.7. 2008 Université Lyon III, IAE, Lyon, **Francúzsko**
vedecká stáž vo výskumnom centre Magellan /ekonomika a riadenie/ a výučba vo FJ na tému : Analýza trhu Strednej Európy a stratégia vstupu na zahraničné trhy.

15. 9. 2008 – 22.9. 2008 Université Lyon III, IAE, Lyon, **Francúzsko**
výučba vo FJ na univerzite J.Moulin Lyon III, Fakulta manažmentu /marketing a strategický marketing/

16. 2. 2006 – 16. 4. 2006 Université Pierre Mendes France, IUT2, Katedra
technik predaja, Grenoble, **Francúzsko**
vedecká stáž spojená s výučbou rôznych marketingových tém vo FJ v poslednom týždni pobytu.

Júl - august 2003 Delaware University, Katedra agropotravinárstva, Newark,
Delaware, **USA**
univerzitná stáž v rámci vedeckého projektu, v AJ

Členstvá

Management Research Quarterly – člen Vedeckej rady
<https://mrquarterly.org/index.php/ojs/about/editorialTeam>

IBER – člen Vedeckej rady International Business and economic review v Portugalsku
<http://www.cigest.ensinus.pt/en/>

Amfiteatru Economic (vedecký časopis indexovaný vo WOS) – recenzent

Communication Today (vedecký časopis indexovaný vo SCOPUS, ERIH PLUS) – recenzent

EMAC – člen Európskej Akadémie marketingu (European Marketing Academy) so sídlom
v Bruseli

Zoznam publikačnej činnosti a ohlasov k 30.6.2026

Autor: Chebeň Juraj

(ORCID: <https://orcid.org/0000-0002-2624-8659>, ResearcherID: O-2699-2014, Scopus Author ID: 56733048000)

AAB Vedecké monografie vydané v domácich vydavateľstvách

Počet záznamov: 1

AAB01 0103280

CHEBEŇ, Juraj. *Strategický marketingový plán : analýza - plánovanie -stratégia a realizácia plánu*. Bratislava : Vydavateľstvo EKONÓM, 2009. 216 s. ISBN 978-80-225-2752-1.

Ohlasy:

- [6] TAJTÁKOVÁ, Mária. [Strategický marketingový plán]. In *Studia commercialia Bratislavensia* : scientific journal of Faculty of Commerce, University of Economics in Bratislava. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2010. ISSN 1337-7493, 2010, roč. 3, č. 9, s. 167-168. Recenzia na: Strategický marketingový plán : analýza - plánovanie -stratégia a realizácia plánu / Juraj Chebeň. - Bratislava : Vydavateľstvo EKONÓM, 2009. - ISBN 978-80-225-2752-1.
- [4] KUBICOVÁ, Ľubica. *Strategický marketing*. 1. vyd. Nitra : Slovenská poľnohospodárska univerzita, 2013. 169 s. ISBN 978-80-552-1001-8.
- [6] ŠTARCHOŇ, Peter. [Strategický marketingový plán]. In *Marketing inspirations* : vedecko-odborný časopis zameraný na problematiku marketingu a marketingového manažmentu. Bratislava : Univerzita Komenského v Bratislave, Fakulta managementu, 2009. ISSN 1336-796X. 2009, roč. 4, č. 2, s. 31. Recenzia na: CHEBEŇ, Juraj. *Strategický marketingový plán : analýza - plánovanie -stratégia a realizácia plánu*. Bratislava : Vydavateľstvo EKONÓM, 2009. 216 s. ISBN 978-80-225-2752-1.
- [4] FILO, Peter – HASPROVÁ, Mária – ŽAK, Štefan. Projekt ako novo definovaná forma produktu s aplikáciami marketingu. In *Studia commercialia Bratislavensia* : scientific journal of Faculty of Commerce, University of Economics in Bratislava. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2011. ISSN 1337-7493, 2011, roč. 4, č. 13, s. 5 - 20.
- [4] LANČARIČ, Drahošlav – SAVOV, Radovan – KOZÁKOVÁ, Jana. *Firemné plánovanie*. 1. vyd. Nitra : Slovenská poľnohospodárska univerzita, 2014. 231 s. , ISBN 9788055212630, s.120
- [4] Lesáková a kol. (2014) *Strategický marketing*. Bratislava: Sprint 2 s.r.o. 347 s. ISBN 978-80-89710-07-2

ABC Kapitoly vo vedeckých monografiách vydané v zahraničných vydavateľstvách

Počet záznamov: 2

ABC01 xxx Scopus, **A+** (špičková medzinárodná úroveň, 3x WOS, Scopus od zahraničných autorov)

FERNANDO ANGULO RUIZ – PERGELOVA, A. – CHEBEŇ, J. (2016) The Relevance of Marketing Activities for Higher Education. pp. 13- 45. In: **Wu, Terry – Naidoo, Vik et al. (2016) International Marketing of Higher Education**. Palgrave Macmillan US. 256 s. Hardcover ISBN 978-1-137-54290-8

Ohlasy:

- [3] Aléssio Bessa Sarquis, Icaro Roberto Azevedo Picolli, Marcia Maria Gil Ramos, Lenoir Hoeckesfeld, Mauricio Andrade De Lima (2017) Como a instituição de ensino superior comunica e vende serviços de educação a distância? In *Revista de Administração IMED*, 6(2). s. 173-190
- [3] Saichaie K. (2018) Organizational Identity in Higher Education. In: Teixeira P., Shin J. (eds) *Encyclopedia of International Higher Education Systems and Institutions*. Springer, Dordrecht. ISBN 978-94-017-9553-1. DOI https://doi.org/10.1007/978-94-017-9553-1_545-1#howtocite, https://link.springer.com/referenceworkentry/10.1007%2F978-94-017-9553-1_545-1#howtocite
- [1] Sam El Namar, Demetris Vrontis, Alkis Thrassou (2020) An innovative stakeholder framework for the Student-Choice Decision making process. *Journal of Business Research*. 119, pp. 339-353 **WOS SSCI Q1 Business, IF (2020) 7.55 velokrat citovane** - 2 citácie v 1 článku. ISSN:0148-2963. DOI: 10.1016/j.jbusres.2018.11.053, WOS, Scopus
- [3] M. Yu. Ababkova (2018) Neuromarketing For Education: Rethinking Frameworks For Marketing Activities. International Conference on Research Paradigms Transformation in Social Sciences 2017. DOI: 10.15405/epsbs.2018.02.1
- [1] Chiara Fantauzzi, Rocco Frondizi, Nathalie Colasanti, Gloria Fiorani (2019) Creating Value in the Entrepreneurial University: Marketization and Merchandising Strategies. *Administrative sciences*. Vol. 9, issue 82. 16p. Scopus, **WOS ESCI Management Q2, IF (2025) 3.9** https://www.researchgate.net/publication/336652856_Creating_Value_in_the_Entrepreneurial_University_Marketization_and_Merchandising_Strategies_WOS
- [1] Miotto, G., Del-Castillo-Feito, C., & Blanco-González, A. (2019). Reputation and legitimacy: Key factors for Higher Education Institutions' sustained competitive advantage. *Journal of Business Research*. 112, 342-353. <https://doi.org/10.1016/j.jbusres.2019.11.076> WOS, Scopus, **WOS SSCI Q1 Business, IF (2020) 7.55 v článku su aj 3 citácie**
- [1] Anikin, I. Y. (2020). The use of technological cycles in the management of an educational institution by integrating marketing technologies. *International Journal of Learning and Change*, Vol. 12, issue 1, pp. 25-43. Scopus
- [3] Adeyanju, S., Mogaji, E., Olusola, J., & Oyinlola, M. (2020). Factors influencing students' choice of a federal university: a case study of a Nigerian federal university. In *Higher Education Marketing in Africa* (pp. 135-163). Palgrave Macmillan, Cham. Springer
- [3] Miotto, G., Martín, F. D., & Feito, C. D. C. (2020). GOVERNANCE, ETHICS AND ACCOUNTABILITY IN UNIVERSITIES STRATEGIC PLANS. *Ramon Llull Journal of Applied Ethics*, (11). EBSCO, bude aj Scopus
- [3] Fiț, C. R. (2020). How Do Romanian Universities Promote Their Educational Offer and What Mechanisms Are Used to Attract International Students?. In *European Higher Education Area: Challenges for a New Decade* (pp. 31-52). Springer, Cham.
- [1] Aledo Ruiz, M.D., Martínez-Caro, E., Jose Manuel Santos Jaen (2021). The influence of corporate social responsibility on students' emotional appeal in the HEIs: The mediating effect of reputation and corporate image. *Corporate Social Responsibility and Environmental Management*. 29(3), pp. 578-592 DOI: 10.1002/csr.2221 Scopus, **WOS SSCI Q1 Business, IF (2020) 8.741**
- [3] КЕРЗИНА, Е. Учредители: ООО " Финпрес. *МАРКЕТИНГ В РОССИИ И ЗА РУБЕЖОМ*, (5), 23-31. **Development of a conceptual model of consumer behavior in the market of higher education services (elibrary.ru)**
- [1] David Amani (2022). Internal branding and students' behavioral intention to become active member of university alumni associations: the role of students' sense of belonging in Tanzania, *Cogent Social Sciences*, 8(1),1997171, DOI: 10.1080/23311886.2021.1997171, **WOS ESCI Q1 Social Sciences IF (2025) 2**
- [3] Pérez-Bonaventura, M., Fortó-Areny, J., & Mariño-Mesías, R. M. (2023). Las redes sociales de universidades públicas de Andorra, España y Francia: Estudio y análisis de las redes sociales de universidades públicas de Andorra, España y Francia. *VISUAL REVIEW. International Visual Culture Review/Revista Internacional de Cultura Visual*, 10 (Monográfico), 1-13. bude aj Scopus

15. [3] ADEOYE, M. A., ABDULRAHIM, A. T., BOLAJI, T. O., MAHMUD, A. M., GIDADO, A. S., JOLAOYE, J. D., ... & ODEFUNSHO, A. O. (2022). Factors influencing the choice of private universities in Nigeria by undergraduate students. *Covenant Journal of Business and Social Sciences*. Vol. 13 (No. 2). 77-89
16. [3] Almutawaa, D. S., Erturk, A., Simovic, V., AlLougman, F., & AlWazzan, H. (2023). The Impact of Social Media Marketing on Brand Community Membership: A Higher Education Perspective of University Students' Experiences in Kuwait. In *Proceedings*. Vol. 85, No. 1, p. 7. MDPI.
17. [3] Ambriz, G. S., Hernández, A. Y., & Ambriz, M. L. S. (2022). Talento humano en las organizaciones: competencias blandas para la empleabilidad de estudiantes universitarios. *Revista Universitaria Digital de Ciencias Sociales (RUDICS)*. Vol. 13 No. 24. pp. 19 – 44. DOI: 10.22201/fesc.20072236e.2022.13.24.2
18. [1] Adefulu, A., Farinloye, T., & Mogaji, E. (2020). Factors influencing postgraduate students' university choice in Nigeria. In *Higher Education Marketing in Africa: Explorations into Student Choice* (pp. 187-225). Cham: Springer International Publishing. Scopus
19. [1] Huyen, N. T., Van Hai, H., Lich, H. K., & Tuan, P. M. (2024). Prioritizing components of university brands by using the integrated Delphi and AHP methods. *Multidisciplinary Reviews*, 7(4), 2024067-2024067. Scopus <https://malque.pub/ojs/index.php/mr/article/view/1721>
19. [1] Molavi, H. (2024). The Role of UK Universities' Reputation on Economic Recovery in the Crisis Time. In *BUID Doctoral Research Conference 2023: Multidisciplinary Studies* (pp. 337-345). Cham: Springer Nature Switzerland., Scopus
20. [3] Munawwaroh, Z., & Rahayu, P. (2024). Digital Marketing Strategies for Enhancing Branding in Islamic Boarding Schools: A Comprehensive Analysis. *Tarbiawi: Jurnal Keilmuan Manajemen Pendidikan*, 10(02), 199-208.
21. [3] Bagherimajid, K., & Khajedad, K. (2024). Modeling Sustainable Drivers of Competitive Advantage Through Knowledge-Oriented Leadership with Mediation of Knowledge Management Capabilities in the Higher Education System. *Journal of the Knowledge Economy*, 1-31.
22. [3] Tirpan, E. C., Coşkun, E., & Sütütemiz, N. (2024). A Qualitative Study on Management Information Systems Faculty Members' Perceptions of Accreditation in Türkiye. *Acta Infologica*, 8(2), 222-244.
23. [3] Alkalash, M., & Alkalash, I. (2024). Using Importance-Performance Analysis for Measuring University Reputation and Setting Priorities. *International Journal for Research in Education*, 48(4), 289-330.
24. [3] Dong, Y., Collinge, W., Kirkham, R., & Rahbarimanesh, A. (2024). Check for updates A Framework for Developing Information Requirements for Built Asset Management Based on Organisational Sustainability Objectives. In *BUID Doctoral Research Conference 2023: Multidisciplinary Studies* (Vol. 473, p. 310). Springer Nature.
25. [3] Molavi, H. (2024). Evaluation of Policy Making in Russell Group Universities Employing AI-driven NLP Method. *Open Access Journal of Education & Language Studies*, 2(3).
26. [3] Sepúlveda, M. A. G., Belyaeva, M., & Kostyeva, E. Enhancing Global Educational Opportunities: The Impact of Incoming Students International Events. Preprint – nezaradil som do mojej statistic
27. [3] Pérez-Bonaventura, M., Dafri, W., Kamel, A. M., & Kabha, R. (2025). Analysis of Social Networks as a Marketing Tool in Universities in the UAE Context. *International Journal of E-Services and Mobile Applications (IJESMA)*, 17(1), 1-22. <https://doi.org/10.4018/IJESMA.368752> Scopus
28. [1] Bucheli-Sandoval, J. E. (2026). Market Orientation, Brand Positioning, and Brand Reputation in Higher Education Institutions: conceptual integration through bibliometrics. *ReMark-Revista Brasileira de Marketing*, 25(1), e28959-e28959. WOS, Scopus

ABC02 Ticina, E., & Chebeň, J. (2025). The Use of Gamification in Time Management. In *Developments in Information and Knowledge Management Systems for Business Applications: Volume 8* (pp. 613-648). Cham: Springer Nature Switzerland.

ACB Vysokoškolské učebnice vydané v domácich vydavateľstvách

Počet záznamov: 4

ACB01 0081704

CHEBEŇ, Juraj. *Le français dans le commerce - optique marketing*. Recenzenti: Ján Taraba, Ladislav Lapšanský. Trnava : Univerzita sv. Cyrila a Metoda v Trnave, 2008. 95 s. ISBN 978-80-8105-045-9.

Ohlasy:

1. [6] TAJTÁKOVÁ, Mária. [Le français dans le commerce - optique marketing]. In *Studia commercialia Bratislaviensia* : scientific journal of Faculty of Commerce, University of Economics in Bratislava. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2010. ISSN 1337-7493, 2010, roč. 3, č. 2, s. 235. Recenzia na: *Le français dans le commerce - optique marketing* / Juraj Chebeň ; recenzenti: Ján Taraba, Ladislav Lapšanský. - Trnava : Univerzita sv. Cyrila a Metoda v Trnave, 2008. - ISBN 978-80-8105-045-9.

ACB02 0144398

LESÁKOVÁ, Dagmar - HANULÁKOVÁ, Eva - CHEBEŇ, Juraj - ČIMO, Jozef - LUKAČOVIČOVÁ, Zuzana. *Strategický marketing*. Bratislava : Sprint dva, 2011. 365 s. [16,8 AH]. Economics. ISBN 978-80-89393-56-5.

Ohlasy:

1. [4] MEDVEĎ, Jozef - SOBEK, Otto - SIPKO, Juraj - DUFALA, Václav - DEMJAN, Valér - KOŠÍK, Oto - MALCOVÁ, Zuzana - VARGOVÁ, Viktória. *Banky : teória a prax*. 1. vyd. Bratislava : Sprint 2, 2012. 576 s. [28,7 AH]. Economics. VEGA 1/2594/05, VEGA 1/3835/06, MVP IG 2315002, VEGA 1/0121/10. ISBN 978-80-89393-73-2.
2. [4] KITA, Jaroslav - GROSSMANOVÁ, Marta - KITA, Pavol - KNOŠKOVÁ, Ľubica - KRECHÁČOVÁ, Nikoleta - VASILOVÁ, Mária. *Modely marketingového rozhodovania*. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2012. 271 s. [14,009 AH]. KEGA 024EU-4/2012. ISBN 978-80-225-3505-2.
3. [4] MEDVEĎ, Jozef - TKÁČ, Marián - VARGOVÁ, Viktória - JANKOVSKÁ, Anežka - SOBEK, Otto - DEMJAN, Valér - SIPKO, Juraj - DUFALA, Václav - POLÁCH, Jiří - BARAN, Pavol - MALCOVÁ, Zuzana. *Banky : história, teória a prax*. 2. aktual., obsahovo a vecne preprac. a rozšir. vyd. Bratislava : Sprint 2, 2013. 649 s. [32,45 AH]. Economics. VEGA 1/0613/12, VEGA 1/0908/12, VEGA 1/0121/10, IGA/FA/ME/2012/012, VEGA 1/0542/09, VEGA 1/2594/05, VEGA 1/3835/06, MVP IG 2315002. ISBN 978-80-89393-84-8.
4. [4] KUBICOVÁ, Ľubica. *Strategický marketing*. 1. vyd. Nitra : Slovenská poľnohospodárska univerzita, 2013. 169 s. ISBN 978-80-552-1001-8.
5. [4] MIKLOŠÍK, Andrej. *E-marketing : ako integrálna súčasť marketingu vysokej školy*. Recenzenti Štefan Žák, Andrej Hriciga. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2013. 186 s. [11,66 AH]. ISBN 978-80-225-3748-3.
6. [4] HANZLÍČEK, Lukáš - KRESCANKOVÁ, Michaela. *Starnutie obyvateľstva ako výzva pre maloobchodný reťazec Tesco Stores, a. s.* In *Ekonómika cestovného ruchu a podnikanie : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave*. - Bratislava : Katedra služieb a cestovného ruchu OBF EU, 2014. ISSN 1337-9313, 2014, roč. 6, č. 2, s. 16-32. VEGA 1/0134/14, VEGA 1/0612/12.
7. [4] Kita, J. et al. *Modelovanie rozhodovacích procesov v marketingu*. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2015. 270 s. ISBN 978-80-225-4159-6
8. [1] Krajčovič, P. (2015). Strategies in media planning. *Communication Today*, (2), 20-30. WOS

9. [4] Vinczeová, M. (2018) ÚVEROVÉ PRODUKTY BÁNK A ICH VÝHODY, NEVÝHODY A BARIÉRY VO FINANCOVANÍ MALÝCH A STREDNÝCH PODNIKOV. *Podniková ekonomika*, 105. ročník 2
10. [4] Ďaďo, J., & Valkovcová, K. THE SYSTEM OF FORMATION OF MARKETING PLANS IN SME IN SLOVAKIA.
10. [3] Nebeský, L., & Šprochová, L. (2015). IMPACTS OF ECONOMIC CRISIS ON V4 COOPERATION AND BUSINESS ACTIVITIES WITH FOCUS ON TOURISM DEVELOPMENT IN UKRAINE. *XV Міжнародна інтернет-конференція «ТРАНСКОРДОННЕ СПІВРОБІТНИЦТВО, ЯК ВЕКТОР РОЗВИТКУ МАЛОГО І СЕРЕДНЬОГО БІЗНЕСУ УКРАЇНИ З КРАЇНАМИ V-4»*, 15.
9. [4] Janošková, P. K. K. (2016) ZHODNOTENIE VYBRANÝCH DIMENZIÍ HODNOTY ZNAČKY EVALUATION OF SELECTED DIMENSIONS OF BRAND VALUE. *Podniková ekonomika*, 41. ročník 2
10. [4] Čvirík, M. (2022) Market position strategies: market leaders' strategies. *Ekonomika cestovného ruchu a podnikanie*. Vol.14. No. 1. pp. 22 – 27

ACB03

x

CHEBEŇ, J. (2023) *Organizačné prostredie*. In: Copuš a kol. (2023) *Manažment*. Bratislava : Univerzita Komenského v Bratislave. 1. vyd., pp. 76 - 100. ISBN 978-80-223-5635-0. [1,54 AH]
Chebeň, J. (2024). *Organizačné prostredie*. In Copuš, L. a kol. (2024). *Manažment*. Bratislava: Univerzita Komenského v Bratislave. 2. aktualizované vydanie.

ACB04

x

CHEBEŇ, J. (2023) *Manažment času a sebariadenie*. In: Copuš a kol. (2023) *Manažment*. Bratislava : Univerzita Komenského v Bratislave. 1. vyd., pp. 369-393. ISBN 978-80-223-5635-0. [1,64 AH]
Chebeň, J. (2024). *Manažment času a sebariadenie*. In Copuš, L. a kol. (2024). *Manažment*. Bratislava: Univerzita Komenského v Bratislave. 2. aktualizované vydanie.

ADCA Vedecké práce v zahraničných karentovaných časopisoch impaktovaných

Počet záznamov: 4

ADCA 01

x

A+

Fernando Angulo Ruiz – Pergelova, A. – **Chebeň, J.** – Angulo-Altamirano, E. (2016) A cross-country study of marketing effectiveness in high-credence services. In: *Journal of Business Research*. Volume 69, Issue 9. p. 3636 – 3644. **IF (5 ročný): 10.602. Q1 business**

<http://www.sciencedirect.com/science/article/pii/S0148296316300443>

Ohlasy:

1. [1] Wagner, U., & Szymura-Tyc, M., A snapshot of different issues on marketing in emerging economies: Editorial to the special section, *Journal of Business Research* (2016), WOS, Scopus. <http://dx.doi.org/10.1016/j.jbusres.2016.03.021> **WOS Q1 Business, IF (2020) 7.55**
2. [1] Sudhir Rana, Prashant Salwan, Arpan Anand (2017) IMRPs and Advancing International Marketing Education. *Journal of International Business Education*. 12. 24p. Neilson Journals Publishing
3. [1] Mei-Teh Goi, Vigneswari Kalidas, Norzita Yunus (2018) Mediating roles of emotion and experience in the stimulus-organism-response framework in higher education institutions. *Journal of Marketing for Higher Education*. 28(1), pp. 90-112, Scopus. **WOS Q3 Business, Q2 Educational research, IF (2020) 3.156**
4. [1] Elham Kiani, Mitra Pashootanizadeh, Azarnoush Ansari (2018) Analyzing the Influence of Marketing Intelligence and Risk-Taking of the Librarians of Kids/Teens Libraries on Competitive Advantage and User Loyalty. *Public Library Quarterly*. Volume: 37. Issue: 4 pp. 441-460. Scopus, WOS ESCI. DOI: 10.1080/01616846.2018.1513257
5. [1] Akhtar, N; Sun,J; Ahmad,W; Akhtar,MN. (2019) The effect of non-verbal messages on Muslim tourists' interaction adaptation: A case study of Halal restaurants in China. *Journal of Destination Marketing & Management*. pp.10-22. Scopus. **WOS SSCI Q1 Management, IF (2020) 6.952**
<https://www.sciencedirect.com/science/article/pii/S2212571X18301665>
6. [3] Mugwati, Miriam Z., Bakunda, Geoffrey (2018) Board gender composition and marketing effectiveness in the female consumer market in Zimbabwe. *Proceedings of International Academy of African Business and Development (IAABD) annual conference: held on 16-19 May 2018. Durban South Africa*. WOS, Scopus
7. [1] Mugwati, M., & Bakunda, G. (2019). Board gender composition and marketing effectiveness in the female consumer market in Zimbabwe. *Gender in Management*. Volume: 34. Issue 2. pp. 94-120 <https://doi.org/10.1108/GM-01-2018-0001> . ISSN: 1754-2413. Scopus, WOS Q2 women studies, Q4 management, IF (2020) 2.293
8. [1] Boden,J, Maier, E. Wilken, R. (2019) The effect of credit card versus mobile payment on convenience and consumers' willingness to pay. *Journal of Retailing and Consumer Services*. vol.52. s. 1 – 10, Scopus **WOS SSCI Q1 Business, IF (2020) 7.135**
<https://www.sciencedirect.com/science/article/pii/S096969891930219X>
9. [3] Gannon-Cook, R., & Ley, K. (2020). Signs, Symbols, & Systems: Attending to Signs in De-Signing Marketing and Instruction. In *Engaging Learners with Semiotics* (pp. 91-114). Brill Sense. <https://brill.com/view/book/9789004399792/BP000013.xml>
10. [1] Zehetner, A., & Pezenka, I. (2022). The lights and darks of unlimited access to information, social media and word of mouth in higher education marketing: Why better-informed students may be less satisfied. In *2022 The 8th International Conference on Frontiers of Educational Technologies (ICFET)*. pp. 144-149. Scopus
11. [1] Castanho, R. A., Vulevic, A., Gómez, J. M. N., Cabezas, J., Fernández-Pozo, L., Loures, L., ... & Kurowska-Pysz, J. (2023). Assessing the impact of marketing and advertising as strategic approaches to Eurocities development: An Iberian case study approach. *European Journal of International Management*, 19(1), 58-91. Scopus, WOS
12. [1] Messner, W. (2024) Exploring multilevel data with deep learning and XAI: The effect of personal-care advertising spending on subjective happiness. *International Business Review*. 33 (1), pp. 1 – 22. Scopus, **WOS SSCI Q1 Business, IF (2022) 8.7**
13. [1] Borja-Gil, J., Castellanos Verdugo, M., & Oviedo-García, M. A. (2024). Engagement and commitment in higher education: Looking at the role of identification and perception of performance. *European Journal of Education*, 59(2), e12642. Scopus, WOS Q2 education IF (2022) 2.4
14. [3] Said Ghataty, N., Sayed Abdelaziz, G., & Fathy Abdelgawad, D. (2023). Studying the relationship between Perceptual Mapping and Marketing Effectiveness. 471-443. 14. (1). المجلة العلمية للدراسات التجارية والبيئية.
- x. [x] Nabivi, E. Implementation of Green Marketing Concept Through Social Media Activities. – nezaradene, pretoze som sa nevedel dostat k klanku. Videit to na google scholar.
15. [1] Larsen, N. M., Sigurdsson, V., & Gunnarsson, D. (2022). Environmental cues for healthy food marketing: The importance of in-store research into three conversions. *Frontiers in Nutrition*, 9, 1078672.

16. [1] Bagherimajd, K., & Khajedad, K. (2024). Modeling sustainable drivers of competitive advantage through knowledge-oriented leadership with mediation of knowledge management capabilities in the higher education system. *Journal of the Knowledge Economy*, 1-31. WOS SSCI Q1 Economics IF (2024) 4
17. [1] Sun, Z. (2025). Reactive management of university reputation during the COVID crisis: Governance and the control of public narratives in Chinese higher education. *Higher Education Policy*, 38(2), 294-313. WOS Q1 education and educational research IF (2024) 2.4
18. [1] Doña Toledo, L., Muñoz-Leiva, F., Luque Martínez, T., & Faraoni, N. (2025). What is value in Higher Education? Studying scientific production through co-word analysis. *Journal of Marketing for Higher Education*, 1-30. WOS IF (2024) 2.1. Q1 Education and educational research. Q3 Business
19. [1] Khanam, S., & Joshi, R. M. (2025). Charting the landscape of marketing communication in higher education: A comprehensive thematic review and future research directions. *Journal of Marketing Communications*, 1-32. WOS ESCI IF (2024) 4.6. Q2 Business. Q1 Communication
20. [1] Chun Cao, Takacs Tamas, Ronghua Liang (2026). Engaged and then committed, or vice versa? Longitudinal links between academic engagement and student commitment during the first college year. *Studies in Higher Education*. 1-21. DOI: 10.1080/03075079.2026.2626789 WOS Q1

ADCA 02 x A+

Yuting Cui – Lissillour, R. – **Chebeň, J.** – Lančarič, D. – Chunlin Duan (2022) The position of financial prudence, social influence and environmental satisfaction in the sustainable consumption behavioural model: cross-cultural intergenerational investigation during Covid-19 pandemic. *Corporate Social Responsibility and Environmental Management*. 29 (4): 996-1020. DOI: 10.1002/csr.2250. WOS IF (2022): 9.8. Q1 business, Q1 management

Ohlasy:

1. [3] Tuncel, N., & Buğday, E. B. (2022). A Literature Review on Sustainable Consumption in the COVID Era. *Handbook of Research on Building Inclusive Global Knowledge Societies for Sustainable Development*, 36-59.
2. [1] Dragolea, L. L., Butnaru, G. I., Kot, S., Zamfir, C. G., Nuta, A. C., Nuță, F., ... & Stefanica, M. (2023). Determining factors in shaping the sustainable behavior of the Generation Z consumer. *Frontiers in Environmental Science*, vol. 11, 26. Scopus, WOS IF 5,411 <https://www.frontiersin.org/articles/10.3389/fenvs.2023.1096183/full>
3. [1] Leyva-Hernández, S. N., Terán-Bustamante, A., & Martínez-Velasco, A. COVID-19, social identity, and socially responsible food consumption between generations. *Frontiers in Psychology*, 14, 704. WOS IF 4,3 , Scopus
4. [1] Yilmaz, R., & Koyuncu, C. (2023). The Impact of Globalization on the Rate of E-waste Recycling: Evidence From European Countries. *The Amfiteatru Economic Journal*, 25(62), 180-195. Scopus, WOS Q2 economics IF (2022) 2.6
5. [3] Sargin, S., & Dursun, Y. (2023). Sustainable consumption behaviour: A conceptual assessment. *Business & Management Studies: An International Journal*, 11(1), 400-412
6. [1] Cramarencu, R.E. - Burcă-Voicu, M.I. - Dabija, D.C. (2023) Organic Food Consumption During the COVID-19 Pandemic. A Bibliometric Analysis and Systematic Review. *Amfiteatru Economic*. Vol. 25, pp.1042-1063 DOI: 10.24818/EA/2023/S17/1042. Scopus, WOS Q2 Economics (2022) IF 2.6
7. [1] Le, M. T. (2023). Government policies and COVID-19 impact: mediator roles in green wash. *International Journal of Product Lifecycle Management*, 15(2), 115-138. Scopus Q3 Business and Int. Management
8. [1] Lazuardi, S. V., Herdiansyah, H., Olatunji, R. W., Agustina, H., & Utari, D. (2023). The driving factor for raising urban community awareness in waste management, to reduce waste during the COVID-19 pandemic. *Spatium*, No.50. 55-65. Scopus Q1 SJR 2022 0,166, SNIP 2022 0,281
9. [1] CHATZINIKOLAOU, D., & VLADOS, C. (2024). GREEN ORGANISATIONAL REORIENTATIONS FOR THE NEW GLOBALISATION. *Journal of Sustainability Science and Management*, 19(3), 43-68. Scopus
10. [1] Kim, R. B., & Li, J. (2024). Consumer preference for sustainability labels in the context of China. *Environment and Social Psychology*, 9(7), 2070. Scopus
11. [1] Singh, S., & Banerjee, S. (2024). Examining the effects of fear of missing out on sustainable food consumption: a social identity perspective. *Asia Pacific Journal of Marketing and Logistics*, 36(10), pp.2726-2743. DOI 10.1108/APJML-10-2023-0969. Scopus, WOS SSCI Q2 Business. IF (2023) 3.9
12. [1] Miranda, B. V., Monteiro, G. F. A., de Oliveira, G. M., & Rodrigues, V. P. (2024). Voting with the wallet: a principal-agent framework for the analysis of sustainable supply chains. *RAUSP Management Journal*, 59(2), 188-201. Scopus, WOS IF (2023) 1.3 Q3 Business, Q3 Management
13. [1] Rousta, A., & Allaf Jafari, E. (2024). Impact of environmental knowledge, responsibility and concern on sustainable consumption behavior: does customer attitude matter?. *Management of Environmental Quality: An International Journal*. 35(8), pp. 1858–1877. Scopus, WOS IF (2023) 4.6. Q1 Environmental studies
14. [1] Singh, A., & Biswas, A. (2024). Dissecting investment frequency: examining the role of social influence, investors' perception of gender discrimination, involvement, access to information and risk tolerance. *Social Responsibility Journal*. 20(10), pp. 2212–2236. Scopus, WOS IF (2023) 2.9. Q2 Management
15. [1] Arman, S. M., & Mark-Herbert, C. (2024). Ethical consumption: a review and research agenda. *International Journal of Consumer Studies*, 48(5), e13079. Scopus, WOS SSCI Q1 Business IF (2024) 1.4
16. [3] Quashigah, S., & Amuzu, J. (2024). Innovation culture and millennial characteristics: determinants of millennial turnover intention in the banking sector. *Management Research Quarterly*, 1(1), 42-54.
17. [3] Sargin, S., & Dursun, Y. (2024). The effect of environmental ethics awareness, ecological intelligence and the love of nature on sustainable consumption behavior. *Gazi İktisat ve İşletme Dergisi*, 10(2), 290-313.
18. [1] Shahzad, M. F., Wang, W., Yuan, J., & Zafar, M. Z. (2025). Ethical Ideologies and Sustainable Consumption: Insights From Chinese Consumers. *Sustainable Development*. 1- 13. WOS SSCI IF (2025) 9.3 Q1 Development studies, Q1 Green and sustainable science and technology , Q1 Regional and urban planning
18. [1] Stork-Hestad, N., Rodrigo, T., & Ross, D. B. (2025). Financially Focused Sessions for Support Interventions for Parents of Children with Disabilities. *Journal of Financial Therapy*, 16(2), 6. Scopus
19. [1] Jamil RA, Qayyum A, Shah AM, Lee K (2026), "Limited-edition packaging and brand type effects on consumer outcomes". *Spanish Journal of Marketing - ESIC*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/SJME-06-2025-0193> Scopus, WOS ESCI Q1 Business, Q1 Management IF (2025) 1
20. [3] Wardhatun Isnaini Nor Janah and Khoirina Noor Anindya (2026). UBMJ (UPY BUSINESS AND MANAGEMENT JOURNAL) Vol. 05, Issue 01, pp 192-207
21. [1] Khanh Huy Nguyen, Mai Dong Tran, Tien Viet Ho (2026). Mapping the Nexus Between Sustainable Consumption and Corporate Social Responsibility: Intellectual Structure, Evolution and Research Agenda. *Corporate Social Responsibility and Environmental Management*. DOI: 10.1002/csr.70476 WOS SSCI Q1 Business, Q1 Management IF (2026) 10.1

ADCA 03 x A+

Fernando Angulo Ruiz – Pergelova, A. – **Chebeň, J.** – Angulo-Altamirano, E. (2022). How do marketing activities influence organizational reputation in higher education institutions? An impression management perspective across countries. *International Marketing Review*. 39 (4): 984-1021. DOI 10.1108/IMR-05-2021-0180. WOS, Scopus. IF (2022): 5. Q2 business

Ohlasy:

1. [1] Mateus, M. A., & Acosta, F. J. (2022). A look at reputation management in universities. *TECHNO REVIEW. International Technology, Science and Society Review*, vol. 11, 1-14. DOI 10.37467/revtechno.v11.4448 Scopus
2. [1] Larsen, N. M., Sigurdsson, V., & Gunnarsson, D. (2022). Environmental cues for healthy food marketing: The importance of in-store research into three conversions. *Frontiers in Nutrition*. 1-15. DOI 10.3389/fnut.2022.1078672 Scopus, WOS Q2 IF (2022) 5
3. [1] Rajagukguk, S.A., Agustinus Bandur, H.P. and Setiowati, R. (2023). Behind the Rank: The Synthesis of a Causal Model of Variables Influencing Times Higher Education University Rankings. *Journal of System and Management Sciences*. Vol. 13. No. 3, pp. 364-380. Scopus
4. [1] Sun, Z. (2024). Reactive Management of University Reputation During the COVID Crisis: Governance and the Control of Public Narratives in Chinese Higher Education. *Higher Education Policy*, 1-20. Scopus, WOS IF (2023) 1.7 Q2 Education and Educational Research
5. [1] Bagherimajd, K., & Khajedad, K. (2024). Modeling Sustainable Drivers of Competitive Advantage Through Knowledge-Oriented Leadership with Mediation of Knowledge Management Capabilities in the Higher Education System. *Journal of the Knowledge Economy*, 1-31. (Early Access). Scopus, **WOS SSCI Q1 Economics, IF (2023) 4**
6. [3] Giteru, A. M., & Bula, H. (2023). An empirical analysis of the relationship between strategic human resource management and performance: a perspective of public universities in Nairobi City County, Kenya. *The Strategic Journal of Business & Change Management*, 10(2), 383-395.
7. [1] Doña Toledo, L., Muñoz-Leiva, F., Luque Martínez, T., & Faraoni, N. (2025). What is value in Higher Education? Studying scientific production through co-word analysis. *Journal of Marketing for Higher Education*, 1-30. **WOS SSCI Q3 Business, Q1 education, IF (2024) 2.2**
8. [3] ElHawi Ruba, Alsaadeh, M., Homsí, D., Omeish, F. (2024). Managing Talent to Build Reputational Capital: An Investigation of Jordanian Telecommunications Companies. *Journal of System and Management Sciences*. 14(7):337-352. DOI: 10.33168/JSMS.2024.0718
9. [3] Khanam, S., & Joshi, R. M. (2025). Charting the landscape of marketing communication in higher education: A comprehensive thematic review and future research directions. *Journal of Marketing Communications*, 1-32. Scopus Q1
10. [3] Ardiana Kurniasari, Christian Herdinata, Burhan Bungin (2026) The Role of Value Co-Creation On School Image and Parent Loyalty. *Nidhomul Haq Jurnal Manajemen Pendidikan Islam* . 10(3):898-910

ADCA 04 x

Chebeň, J. – Cui, Y. – Lančarič, D. – Lissillour, R. – Arada, D. A. (2026). How did Covid-19 Pandemic Change Consumer Behavior Towards Sustainable Consumption? An Environmental Responsibility Perspective Across Cultures and Generations. *Corporate Social Responsibility and Environmental Management*.
<https://doi.org/10.1002/csr.70249> WOS IF (2025): 10.1. Q1 business, Q1 management

Ohlasy:

1. [1] Yanmei JiangJinnan WuAntonio K. W. Lau (2026) From Waste to Taste: Activating Personal Norms for Ugly Food Purchase. *Journal of Consumer Behaviour*. DOI: 10.1002/cb.70197. WOS, Scopus **WOS SSCI Q1 Business SSCI IF (2025)**

ADCA 05 x

Cui, Y. – Chebeň, J. (2025). Where Algorithms Meet Influence: Rethinking Consumer Perceptions in Modern Advertising. *International Journal of Consumer Studies*. WOS, Scopus. **Q1 business – v recenznom konaní**

ADDA Vedecké práce v domácich karentovaných časopisoch impaktovaných

Počet záznamov: 1

ADDA 01 x **A+**

Lančarič, D. – Savov, R. – **Chebeň, J.** (2021) Organizational Performance: Are the Phases of the Talent Management Process Equally Important? *Ekonomický časopis (Journal of Economics)*, Vol.69, No.10, 1038 -1061. IF (2021): 0.544. Q4 economics

Ohlasy:

1. [1] Poczowski, A., & Pauli, U. (2023). Talent management practices and the performance of firms: Evidence from Polish SMEs. *Entrepreneurial Business and Economics Review*, 11(4), 155-169. ESCI WOS Q1 Economics , Scopus.
2. [1] Cegarra-Navarro, J.G. et al. (2024) The role of knowledge and interpersonal competences in the development of civic and public engagement and entrepreneurial intention. *International Entrepreneurship and Management Journal*. <https://doi.org/10.1007/s11365-023-00910-0>. Scopus, WOS IF(2023) 6.2, Q1 Business, Q1 Management
3. [1] Leyva-Grijalva, K. S., Jacobo-Hernández, C. A., & Flores-López, J. G. (2024) THE EFFECT OF HUMAN TALENT MANAGEMENT IN WORK PERFORMANCE (EL EFECTO DE LA GESTIÓN DEL TALENTO HUMANO EN EL DESEMPEÑO LABORAL), Volume 49, Issue 2, 132 - 137. Scopus, WOS IF 0.4, Q4 Ecology
4. [3] Tariq, S., Hashmi, R. A., & Hamid, A. B. A. (2023). Moderating role of employer branding between talent acquisition, talent retention, and banks' performance in Pakistan: developing countries' perspective. *Journal of Applied Research and Multidisciplinary Studies*, 4(1), 119-142.
5. [1] Leyva-Grijalva, K. S., Jacobo-Hernandez, C. A., & Flores-Lopez, J. (2024). THE EFFECT OF HUMAN TALENT MANAGEMENT IN WORK PERFORMANCE. *INTERCIENCIA*, 49(2), 132-137.
6. [3] Mariany, R., & Setyawan, A. (2026). The Influence Of Talent Management On Organizational Performance With The Mediating Variable Of Employee Satisfaction And Employee Engagement At 4-Star Hotels In Batam City. *EKOMBIS REVIEW: Jurnal Ilmiah Ekonomi dan Bisnis*, 14(1), 751-766.

ADM Vedecké práce v zahraničných časopisoch registrovaných v databázach WOS, Scopus

Počet záznamov: 11+1

ADMA 00 x ECONLIT, EBSCO, PROQUEST,

Chebeň, J. (2013): The importance of the responsible management in public organizations. In: *Economic Research-Ekonomska Istraživanja*. 01/2013, vol.26, iss: sup2. ISSN 1331-677X. s. 167 – 178. /nezobrazuje sa však vo WOS/
<http://scholar.google.com/scholar?hl=sk&q=The+importance+of+the+responsible+management+in+public+organizations&btnG=>

ADMA 01 x **A+**

Chebeň, J. – Lančarič, D. – Savov, R. – Tóth, M. – Tluchoř, J. (2015): Towards sustainable marketing: strategy in Slovak companies. In: *Amfiteatru Economic*. vol. 17 . No. 40, pp. 855-871. ISSN 1582 – 9146. IF (5-ročný) 1.659. Q2 economics
http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=58

Ohlasy:

1. [1] Crisan-Mitra Cătălina, Dinu Vasile, Postelnicu Cătălin, Dabija Dan-Cristian (2016) Corporate Practice of Sustainable Development on an Emerging Market, *Transformations in Business & Economics*, 15 (1(37)), pp.228-243. Scopus, WOS Q3 economics IF (2020) 1.752
2. [3] Serim PAKER, Neslihan PAKER (2016) Murettébalti yat kiralamada sudrurulebilgin saglanmasi için gereken stratejik pazarlama kriterlerin belirlenmesi. *Uluslararası Turizmi Sempozyumu*. Doi: 10.18872/DEU.b.UDTS.2016.0010
3. [3] Brozyna, E. – Michalski, G. – Bledinger, G. (2016) The Limitations of E-commerce Development in Full Operating Cycle Firms: V4 Countries Case. pp. 57 – 64. In: *European Financial Systems 2016 Proceedings of the 13th International Scientific Conference*, Brno: Masaryk University. ISBN 978-80-210-8308-0 WOS
4. [1] Brozyna, E.; Michalski, G.; Bledinger, G.; Ahmidat, A. (2016) The E-commerce Development and its Limitations in Full Operating Cycle Firms in V4 Countries. *International Journal of Humanities and Cultural Studies*. Vol.3,iss.3, pp. 41-51.
5. [3] Postelnicu Cătălin, Dabija Dan-Cristian (2017) Delocalization, corporate migration, re-industrialization and sustainability – a case of Romanian economy. *Review of Economic Studies and Research Virgil Madgearu*. 10 (1). 57-88.
6. [1] Elena-Mădălina Vătămănescu, Patrizia Gazzola, Violeta Mihaela Dincă, Roberta Pezzetti. (2017) Mapping Entrepreneurs' Orientation towards Sustainability in Interaction versus Network Marketing Practices. *Sustainability*. 9(9), 1580; doi:10.3390/su9091580. <http://www.mdpi.com/2071-1050/9/9/1580/htm> WOS, Scopus WOS Q2 environmental studies IF (2020) 3.252
7. [1] Dabija, D.-C., Pop, N. Al., Săniuşă, A. (2017), Innovation in Do-It-Yourself Retail: an Empirical Study on Generation X among Professional Craftsmen and Consumers, *Economics and Sociology*, Vol.10, No.2, pp.296-311. WOS ESCI, Scopus
8. [1] Eger, L. (2015) Does brand awareness on Facebook really matter? Proceedings of the 26th International Business Information Management Association Conference - Innovation Management and Sustainable Economic Competitive Advantage: From Regional Development to Global Growth, IBIMA 2015, pp. 154-162. Scopus, WOS
9. [1] Vatamănescu, Elena-Mădălina; Alexandru, Vlad-Andrei (2017) Market-orientated sustainability. An exploratory study on a two-tailed relationship. 5th International Academic Conference on Strategica - Shift! Major Challenges of Today's Economy Location: *Book Series: Strategica*: Bucharest, Romania. pp.: 373-383. WOS
10. [1] Zemanova, Stepanka; Drulakova, Radka (2016) Making global goals business in V4 countries: V4 entrepreneurs and the un global impact. *GLOBALIZATION AND ITS SOCIO-ECONOMIC CONSEQUENCES, 16TH INTERNATIONAL SCIENTIFIC CONFERENCE PROCEEDINGS*, PTS I-V Pages: 2490-2497. WOS
11. [1] Jarmila Laziková, Zuzana Laziková, Ivan Takáč, Lubica Rumanovská, Anna Bandlerová (2019) Technical Efficiency in the Agricultural Business—The Case of Slovakia. *Sustainability* 11(20):5589. 17p. WOS WOS Q2 environmental studies IF (2020) 3.252
https://www.researchgate.net/publication/336453699_Technical_Efficiency_in_the_Agricultural_Business-The_Case_of_Slovakia
12. [3] Fejza, E., & Bajrami, H. (2019). Market analyses of marketing strategies of industrial producers and processors in Kosovo. *International Journal of Finance & Banking Studies* (2147-4486), 8(4), 49-58.
13. [3] Bajrami, H., & Fejza, E (2019). Finance & Banking Studies Analysis of marketing strategies of industrial producers and processors in Kosovo for financial and economic development. *International Journal of Finance & Banking Studies*, Vol 8 No 4, 2019. ISSN: 2147-4486
14. [1] RUTKOWSKA – ADAM SULICH – GRZEGORZ MICHALSKI (2017) Debt Capacity of Nonprofit Entities: Jobs on the Green Economy Background Case. *Central European Conference in Finance and Economics*. Location: Herlany, Slovakia Date: SEP 20-21, 2017. pp. 687 – 697. WOS
15. [3] PAKER, S. P., & PAKER, N. (2020). Mürettebatlı Yat Kiralama Hizmetinin Sürdürülebilirlik Analizi ve Öneriler. *Deniz Taşımacılığı ve Lojistiği Dergisi*, 1(1), 10-21. <https://dergipark.org.tr/en/pub/mtl/issue/55190/714330>
16. [3] Quoquab F., Mohamed Sadom N.Z., Mohammad J. (2021) Sustainable Marketing. In: Crowther D., Seifi S. (eds) *The Palgrave Handbook of Corporate Social Responsibility*. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-22438-7_76-1 https://link.springer.com/referenceworkentry/10.1007/978-3-030-22438-7_76-1#citeas
16. [1] Kemper, J. A., & Ballantine, P. W. (2019). What do we mean by sustainability marketing?. *Journal of Marketing Management*, 35(3-4), 277-309. WOS, Scopus – citácia je v prehľade literatúry /zaradil som ju do mojich statistik na konci tohto prehľadu/
17. [1] Nabil Mohamed Abdo Alabsy (2021). Market orientation and corporate performance of small and medium-sized enterprises in Saudi Arabia. *Innovative Marketing*, 17(1), 66-77. Scopus
18. [3] Sheikhesmaeli, S., & Hazbavi, S. (2019). The Manifestation of Confucian Philosophy in Iranian Businesses: Cultural Consequences and Judgments. *Organizational Culture Management*, 17(3), 359-375.
19. [3] Lad-Khairnar, M. D. (2020). Sustainable marketing: an overview. *Vidyabharati International Interdisciplinary Research Journal*. 11(2), 275-279. ISSN 2319-4979 [43.pdf\(vijir.org\)](https://www.vijir.org)
20. [1] Otakar Ungerman - Jaroslava Dědková (2021). Current Implementation of the Circular Economy in Enterprises in the Czech Republic. *Review of Economic Perspectives*. 21(2):189-210. WOS ESCI, Scopus
21. [1] Alabsy, N. M. A. (2021). Market orientation and corporate performance of small and medium-sized enterprises in Saudi Arabia. *Innovative Marketing*, 17(1), 66-77.
22. [1] Rakic, B., & Rakic, M. (2021). The link between sustainability marketing and bioeconomy. *Environmental Engineering and Management Journal*, 20(5), 667-686. WOS SCIE Q4 environmental sciences IF (2020) 0.916
23. [3] Nabeel Farhan Hamdan, Lara Qasim Khanjar Almagsoosi, Husam Muhammed Ali Alawaed (2021). The effect of using a four-dimensional strategy in achieving the quality costs of university services in evaluating the performance of higher education units. *Social Science and Humanities Journal*. Volume 05 Issue 06, pp. 2266-2275
2021: Volume 05 Issue 06 June | *Social Science and Humanities Journal* (sshj.in)
24. [1] M. Khurram, S. Bhutta Asif, Muzaffar Gokhan, Egilmez Show, Muhammad Nasir Malik et al. (2021). Environmental Sustainability, Innovation Capacity, and Supply Chain Management Practices Nexus: A Mixed Methods Research Approach. *Sustainable Production and Consumption*. 28, pp.1508-1521. DOI: 10.1016/j.spc.2021.08.015, Scopus, WOS
25. [3] Ubrežiović, I., Sokil, O., & Janošková, M. (2020). Corporate Social Responsibility as a Part of the Strategies for Business Sustainability Based on the Innovative Activity Development. In *Strategies for Business Sustainability in a Collaborative Economy* (pp. 160-176). IGI Global.
26. [1] Bhutta, M. K. S., Muzaffar, A., Egilmez, G., Huq, F., Malik, M. N., & Warraich, M. A. (2021). Environmental sustainability, innovation capacity, and supply chain management practices nexus: A mixed methods research approach. *Sustainable Production and Consumption*, 28, 1508-1521. **WOS SSCTQ1 Environmental studies IF (2020) 7.135**
27. [1] Morales-González, M. G., Ayup-González, J., & Huerta-Zavala, P. A. (2022). Estrategia de Marketing de Sostenibilidad en las empresas de México. *Journal of management - Cuadernos de Administración*, 38(72), e2611221-e2611221. WOS
28. [3] Saad, A. Khaleel. - Mohammad D. Ahmed (2022) The Impact of Transformational Leadership Practices in Sustainable Marketing (Applied Research in the General Company for Dairy Products). *International Academic Journal of Business Management*. Vol. 9, No. 2. pp. 22-39
29. [3] Ibrahim, D. S., & Attheeb, A. F. (2023). The effect of functional maturity in sustainable marketing Analytical research of the opinions of a sample of employees of the General Company for Electrical and Electronic Industries. *AL-Anbar University journal of Economic and Administration Sciences*, 15(4), 139-155.
30. [3] Nurjaman, K. (2024). Sustainable marketing: Integrating green marketing practices into marketing strategy. *INFLUENCE: INTERNATIONAL JOURNAL OF SCIENCE REVIEW*, 6(2), 71-89.
31. [1] Ubrežiović, I., Sokil, O., & Janošková, M. (2020). Corporate social responsibility as a part of the strategies for business sustainability based on the innovative activity development. In *Strategies for business sustainability in a collaborative economy*. pp. 160-176. IGI Global Scientific Publishing. Scopus

Lančarič, D. – Chebeň, J. – Savov, R. (2015): Factors influencing the implementation of diversity management concept in business organizations in transition economy. A case of Slovakia. In: *Economic Research-Ekonomska Istraživanja*, 28:1, 1162-1184. eISSN 1848-9664 **IF (5 ročný) 3.151. Q2 economics**
<http://www.tandfonline.com/doi/full/10.1080/1331677X.2015.1100837>

Ohlasy:

1. [1] Pernsteiner, Helmut & Wagner, Eva (2017) Aufsichtsrats- bzw. Diversitätsmerkmale und Profitabilität von deutschen und österreichischen Versicherungsunternehmen. *Zeitschrift für die gesamte Versicherungswissenschaft (German Journal of Risk and Insurance)*. Volume 106, Issue 3–4, pp 277–298
<https://link.springer.com/article/10.1007/s12297-017-0380-3#citeas>, Scopus.
2. [1] Mousa, Mohamed (2017) Can diversity challenges affect organizational cynicism? An empirical insight. *International Journal of Education & Management. Studies*, 2017, 7(4), 467-476. ISSN-p-2231-5632-e-2321-3671. Scopus
https://www.researchgate.net/profile/Mohamed_Mousa14/publication/322861000_Can_diversity_challenges_affect_organizational_cynicism_An_empirical_insight/links/5a731730a6fdcc53fe137228/Can-diversity-challenges-affect-organizational-cynicism-An-empirical-insight.pdf, Scopus
3. [3] Mousa, Mohamed (2018) Impact of Diversity Challenges on Organisational Cynicism – An Egyptian Study? *ASBM Journal of Management*, Vol. XI, Issue 1, pp. 1 – 21.
https://www.researchgate.net/profile/Mohamed_Mousa14/publication/324727323_Impact_of_Diversity_Challenges_on_Organisational_Cynicism-An_Egyptian_Study/links/5ad2380458515c60f619ac5/Impact-of-Diversity-Challenges-on-Organisational-Cynicism-An-Egyptian-Study.pdf
4. [1] Mousa, M. (2018) The effect of cultural diversity challenges on organizational cynicism dimensions: A study from Egypt. *Journal of Global Responsibility*. Volume 9 Issue 3, pp. 280 -300. WOS ESCI file:///C:/Users/cheben/Desktop/Mousa%20Mahamed%20nas%20citova%20The-effect-of-cultural-diversity.pdf
5. [4] Ubrežiová, I., & Sokil, O. (2018) THE EVALUATION OF THREE PILLARS OF CORPORATE SOCIAL RESPONSIBILITY IN PRACTISE. *INTERNATIONAL SCIENTIFIC DAYS 2018*. pp. 1331 - 1343. DOI: <https://doi.org/10.15414/isd2018.s5.15>
6. [3] Bui, Q. L., & Eguakhide, O. (2019). Institutional resistance to managing workplace diversity. *Intercultural Communication in Business Environment*, 26.
7. [1] Vitomir, J., Tomaš-Miskin, S., Ivić, M., Popović, S. (2020) Implementation of the tender by the municipal service administration from the aspect of management in the municipalities of the Republic of Serbia. *Lex Localis* 18(3), pp. 469-486. Scopus, WOS Q4 public administration IF (2020) 0.592
8. [3] Ong, K. BSB115 Assessment 3 Business Report <https://www.studocu.com/en-au/document/queensland-university-of-technology/management/assignments/bsb115-assessment-3-business-report/9741256/view> Nezaradil som do citacnych statistick
9. [xx] Dudycz, T. (2021). The Joint-Stock Company is Not King: Legal Form Affects the Performance of the Company. Available at SSRN <http://dx.doi.org/10.2139/ssrn.3800830>. – nezaradil som do mojich citacnych charakteristik
10. [1] Seliverstova, Y. (2021). Workforce Diversity Management: A Systematic Literature Review. *Strategic Management. International Journal of Strategic Management and Decision Support Systems in Strategic Management*, 26(2). WOS ESCI
11. [1] Rumanko, B., Kozáková, J., Urbánová, M., Hudáková, M. (2021). Family Business as a Bearer of Social Sustainability in Multinationals-Case of Slovakia. *Sustainability*. 13(14): 7747 Scopus, WOS Q2 environmental studies IF (2020) 3.252
12. [3] Terezije Krestová, Aleš Kresta (2021) Application of Age Management as a Way to Eliminate the Risk Associated with the Demographic Development of the Population. Conference paper. In *Liberec Economic Forum*. p. 375 - 385
13. [1] Abdullah Abdulmohsen Alfalih (2022) How to Develop Diversity Management Competencies in the Private Sector in Saudi Arabia. *SAGE Open*. 12(2):215824402211024. DOI: 10.1177/21582440221102448 WOS Q2 social sciences, interdisciplinary IF (2021) 2.032 Scopus
14. [1] Madikizela, K., & Michell, K. (2022). An investigation into the relationship between diversity, leadership and innovation in the South African construction industry. In *IOP Conference Series: Earth and Environmental Science* (Vol. 1101, No. 8, p. 082026). IOP Publishing. DOI 10.1088/1755-1315/1101/8/082026 Scopus
15. [3] Racolta-Paina, Nicoleta Dorina; Madularu, Andreea Evelina (2022). Perspectives on workforce age diversity in nowadays teams. *Studia Universitatis Babeş-Bolyai, Negotia*. Vol. 67 Issue 4, p.23-44. Ebsco, Proquest
16. [3] Korir, E. K., Matui, B., & Mwangi, D. (2024). The Role of Recruitment Practises in Enabling Workforce Diversity in County Governments in Kenya. *East African Journal of Business and Economics*, 7(2), 101-113.
17. [1] Ravazzani, S., Mazzei, A., Fischella, C., & Butera, A. (2025). Making DEI communication work inside and out: A study of experiences and challenges among Italian companies. *Journal of Marketing Communications*, 31 (5), pp.520-537. <https://doi.org/10.1080/13527266.2025.2459644>
18. [1] Rašticová, M., Tkaleňko, N., Versal, N., Kholiavko, N. (2025). Insights into diversity management as a pillar of sustainable development in Czech and Ukrainian universities. *Problems and Perspectives in Management*. 23(1):263-287. DOI: 10.21511/ppm.23(1).2025.20. Scopus Q2
19. [1] Kholiavko, N. (2025). Diversity through sustainable development at modern universities. *Journal of Educational Sciences & Psychology*, 15(1). WOS ESCI IF (2024) 0.3, Education and educational research Q4
20. [1] Dudycz, T. (2025). Legal form affects the performance of a company. *European Journal of Law and Economics*, 1-63. WOS IF (2024) 1.1 Economics Q3, Law Q2.
21. [1] Suárez-Ortega, S. M., Suárez, M., & López-Duarte, C. (2026). Multinational enterprises' contribution to gender equality: An integrative framework. *International Journal of Management Reviews*, e70015. <https://doi.org/10.1111/ijmr.12555>
22. [1] Poljašević, B. Z., Berber, N., & Milaković, D. D. (2026). Fostering Diversity in Recruitment: Sectoral Insights from Post-socialist European Countries. *Central European Business Review*, 15(1), 111-133

Savov, R. – Chebeň, J. – Lančarič, D. – Serenčes, R. (2017): MBNQA approach in quality management supporting sustainable business performance in agribusiness. In: *Amfiteatru Economic*. Vol. 19. No. 44, pp. 10 - 27. ISSN 1582 – 9146. **IF (5-ročný) 1.659. Q2 economics**
http://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1063

Ohlasy:

1. [1] Velčovská, Š. (2018) Generation Y's Perception of Product Origin and its Labelling in the Context of Food Quality and Safety. *Amfiteatru Economic*, 20(47), pp. 46-61. Scopus, WOS Q2 economics IF (2020) 1.983
https://www.researchgate.net/publication/323409815_Generation_Ys_Perception_of_Product_Origin_and_its_Labelling_in_the_Context_of_Food_Quality_and_Safety
2. [3] Oláh, Judit; Halasi, Gyorgy; Balogh, Péter; Kórnics Péter Miklós; Popp, József. (2018) Migráció megítélése a felsőoktatásban részt vevő hallgatók véleménye alapján. *Journal of Information Technology Services (한국IT서비스학회지)*. Volume 18, Issue 1, pp.91-112. ISSN 1975-4256
https://www.researchgate.net/publication/323229514_Migracio_megitelese_a_felsőoktatásban_reszt_vevo_hallgatók_velemenye_alapján
3. [3] Shin, Soo Haeng ; Lee, Sang Joon (2019) The Key Factors of Big Data Utilization for Improvement of Management Quality of Companies in terms of Technology, Organization and Environment. *Budapest Management review*. XLIX. (02), pp. 27-37. ISSN 0133-0179 <http://www.koreascience.or.kr/article/JAKO201915561990132.page>
4. [1] Balogh, Peter; Bujdos, Agnes; Czibere, Ibolya; Fodor, Laszlo; Gabnai, Zoltan; Kovach, Imre; Nagy, Janos; Bai, Atilla (2020) Main Motivational Factors of Farmers Adopting Precision Farming in Hungary. *Agronomy*. 10, 610; doi:10.3390/agronomy10040610, Scopus, WOS Q1 agronomy IF (2020) 3.417
https://www.researchgate.net/publication/340913666_Main_Motivational_Factors_of_Farmers_Adopting_Precision_Farming_in_Hungary
5. [1] Marcos Sanchez Lizarraga, Ivette Selene Maraňon Lizarraga (2020) Sistemas de administración de la calidad: un análisis comparativo. *Latin American journal of applied engineering*. Vol 5. No.1 <http://iaae.uabc.mx/index.php/journal/article/view/109>
6. [1] Kiseľáková, D; Hairul; Gallo, P; Gallo, P., Jr; Cabinová, V; Onuferová, E. (2020) Total quality management as managerial tool of competitiveness in enterprises worldwide. *Polish Journal of Management Studies*. 21(2), pp. 195-209. Scopus, WOS ESCI

7. [1] Sotiřelis, P., & Grigoroudis, E. (2021). Total Quality Management and Innovation: Linkages and Evidence from the Agro-food Industry. *Journal of the Knowledge Economy*, 12 (4) , pp.1553-1573. Scopus, **WOS SSCI Q2 Economics IF (2020) 1.964**
8. [1] Blazek, R., Durana, P., & Valaskova, K. (2020). Creative Accounting as an Apparatus for Reporting Profits in Agribusiness. *Journal of Risk and Financial Management*, 13(11), 261. WOS ESCI
9. [3] Widjajanto, S. (2021). Organization Performance Improvement based on Baldrige Indicators with Delphi Method Approaching. *RIINarxiv*. 1-17 **##article.pageTitle##** (lipi.go.id)
10. [1] Widjajanto, S. – Rimawan, E. (2021) MODIFIED FAILURE MODE AND EFFECT ANALYSIS APPROACHING TO IMPROVE ORGANIZATION PERFORMANCE BASED ON BALDRIGE CRITERIA- A CASE STUDY OF AN ELECTRO-MEDIC INDUSTRY. *Operational Research in Engineering Sciences: Theory and Applications*. Vol. 4, Issue 3, 2021, pp. 39-58. ISSN: 2620-1607. eISSN: 2620-1747. Scopus
11. [1] Wang, Y., Peng, X., Prybutok, V. (2022) The importance of information technology to organizational results within the Baldrige award. *Quality Management Journal*. 29(1):3-17. DOI: 10.1080/10686967.2021.2006584 **The importance of information technology to organizational results within the Baldrige award: Quality Management Journal: Vol 29, No 1 (andonline.com) Scopus**
12. [1] Durana, P., Valaskova, K., Siekelova, A., & Michalkova, L. (2022). Appraisal of earnings management across the sectors. *Journal of Business Economics and Management*, 23(2), 399-425. Scopus, **WOS SSCI Q2 Economics IF (2022) 2.6**
13. [1] Cardoso, R.P., Reis, J.S.da Motta, Sampaio, N.A.da Souza, Barros, J.G.M., Barbosa, L.C.F.M., Santos, G. (2022) Sustainable quality management: unfoldings, trends and perspectives from the triple bottom line. *Proceedings on Engineering Sciences*. Vol. 04, No. 3. 359-370, doi: 10.24874/PES04.03.013 Scopus
14. [3] Sanchez-Lizarraga, M.A. , Lizarraga, M.S.S., Velazquez, M.J.del R. (2024) Business performance through quality management: Identifying the critical success factors. – Chapter 5. pp. 120 – 139. In: *Business performance through quality management: Identifying the critical success factors*. ISBN 979-13-87631-32-1 <https://doi.org/10.61728/AE24002998>

ADMB 04 x **A+**

Dabija, Dan-Cristian – **Chebeň, J.** – Lančarič, D. (2017): Cross-cultural investigation of consumers' generations attitudes towards purchase of environmentally friendly products in apparel retail. *Studies in Business and Economics*. No. 12 (3) s. 27-42. ISSN 2344-5416, WOS ESCI economics <https://ideas.repec.org/a/blg/journal/v12y2017i3p27-42.html>

Ohlasy:

1. [1] Andronic, Mihai; Gardan, Daniel Adrian; Dumitru, Ionel; et al. (2019) Integrating the principles of green marketing by using big data. Good practices. *Amfiteatru Economic*. Volume: 21 Issue: 50 pp. 258-269 WOS Q2 economics IF (2020) 1.983
2. [1] Raja, M., Kiran, G., Appasaba, L.V. (2019) Cross-Culture Comparison of Buying Behavior in Recycle Packing and Eco-friendly Products. *ADALYA JOURNAL*. Volume 8, Issue 11. pp. 554 – 572, WOS
3. [1] dos Santos, P. S., & Campos, L. M. (2021). Practices for garment industry's post-consumer textile waste management in the circular economy context: an analysis on literature. *Brazilian Journal of Operations & Production Management*, 18(1), 1-17. WOS ESCI
4. [1] Jurásek, M., Petrů, N., Čaha, Z., & Belas Jr, J. (2021). Values of family businesses in Czech Republic in the context of socioeconomic wealth. *Economics & Sociology*, 14(2), 184-208. Scopus, WOS ESCI
5. [3] Hidayat, Z., & Hidayat, D. (2021). *Environmental Sense of Gen Z in Online Communities: Exploring the Roles of Sharing Knowledge and Social Movement on Instagram*. BIS-HSS 2020, November 18, Indonesia. EAI. DOI 10.4108/eai.18-11-2020.2311741 [eai.18-11-2020.2311741 \(archive.org\)](https://doi.org/10.4108/eai.18-11-2020.2311741)
6. [1] García-Salirrosas, E. E., & Rondon-Eusebio, R. F. (2022). Green Marketing Practices Related to Key Variables of Consumer Purchasing Behavior. *Sustainability*, 14(14), 8499. Scopus, WOS
7. [3] Haykal, H., & Palupi, P. (2022). Branding Strategy of Bulls Syndicate as Clothing Motorcycle Worshiper. In *International Conference on Community Empowerment and Engagement (ICCEE 2021)* (pp. 89-98). Atlantis Press.
8. [1] de Souza, L. A. S., & Lins, S. L. B. (2022). Pensar, sentir e agir: análise do comportamento de consumo consciente de universitários brasileiros e portugueses em relação a produtos com apelo ecológico. *Revista Brasileira de Meio Ambiente*, 10(2), p. 297 – 318, Scopus
9. [3] Castro, P., Carvalho, B., & Araujo, C. (2023). Marketing Sustentável no Varejo: Uma Revisão Sistemática da Literatura. *Revista Interdisciplinar de Marketing*, 13(1), 1-18. Ebsco.
10. [1] Srbová, A., & Jadrná, E. (2024). Sustainable products and their perception by Czech consumers. *Entrepreneurship and Sustainability Issues*, 11(4), 120-134. WOS IF (2023) 1.2, Q4 Business
11. [1] Nguyen, H. T. T. (2024). Promoting sustainable consumption and circular economy: the intention of Vietnamese youth consumers to purchase products made from recycled plastics. *Chinese Journal of Population, Resources and Environment*, 22(2), 194-203. WOS Q2 Environmental studies IF (2023) 3.9
12. [1] Apostolopoulos, N., Makris, I., Deirmentzoglou, G. A., & Apostolopoulos, S. (2025). The impact of greenwashing awareness and green perceived benefits on green purchase propensity: The mediating role of green consumer confusion. *Sustainability*, 17(14), 6589. WOS SSCI Q2 Environmental studies, SCIE Q2 Environmental sciences
13. [1] Zanchini, R., Šedík, P., Hudecová, M., & Di Vita, G. (2026). Unveiling sustainable and health-conscious consumer preferences for Greek yogurt: Attribute hierarchies and product differentiation opportunities in the Slovak market. *Journal of International Food & Agribusiness Marketing*, 1-30. WOS ESCI Q3 Business IF (2024) 2.7

ADMA 05 x **A+**

Chebeň, J. – Lančarič, D. – Munk, M. – Obdržálek, P. (2020): Determinants of economic sustainability of higher education institutions. In: *Amfiteatru Economic*. vol. 22. No. 54, pp. 462 - 479 ISSN 1582 – 9146. **IF (2020) 1.983. Q2 economics** https://www.amfiteatruconomic.ro/RevistaDetalii_EN.aspx?Cod=1201

Ohlasy:

1. [1] Kádeková, Z., Savov, R., Košičiarová, I., & Valaskova, K. (2020). CSR Activities and Their Impact on Brand Value in Food Enterprises in Slovakia Based on Foreign Participation. *Sustainability*, 12(12), 4856. Scopus, WOS Q2 environmental studies IF (2020) 3.252
2. [1] Liu, Q., Wang, Y., & Kang, S. (2021). Measurement and Evaluation of Collaborative Development Level of Higher Education. *International Journal of Emerging Technologies in Learning (iJET)*, 16(1), 275-288.. WOS ESCI, Scopus [Measurement and Evaluation of Collaborative Development Level of Higher Education | Liu | International Journal of Emerging Technologies in Learning \(iJET\) \(online-journals.org\)](https://www.ijet.org/journal/view.php?id=1201)
3. [3] Enache, C. & Mucharreira, P. R. (2021). Scientific System in Romania and Portugal. A Quantitative Approach. Proceedings of 7th BASIQ International Conference on New Trends in Sustainable Business and Consumption (BASIQ 2021). pp. 889-896. Foggia, Italy: Editura ASE.
4. [1] de Matos Pedro, E., Leitão, J., & Alves, H. (2023). Can Higher Education Institutions' Stakeholders Drive Regional Sustainable Development? Yes, They Can?!. *IEEE Transactions on Engineering Management*. 70 (10) , pp.3421-3433. doi: 10.1109/TEM.2021.3103285. WOS (2022) Q2 engineering, Q2 business, Q2 management IF (2022) 5.08
5. [3] Dostal, M. (2021). Simulácie poslovného sestanka v anglickom jazyku za účinkovite mednarodne poslovné sestanke. In: V: REDEK, Tjaša (ur.). *Izzivi podjetij, države in družbe v uresničevanju odgovornosti za trajnostni razvoj. Zbirka Ekonomska fakulteta raziskuje*. Publisher: Ljubljana: Ekonomska fakulteta
6. [3] Yurchyshena Liudmyla (2022) The impact of scale indicators on the financial stability of the university: Methodological and practical aspect. No.4. pp. 129-138 <https://doi.org/10.31649/ins.2022.4.129.138> <https://ins.vntu.edu.ua/index.php/ins>
7. [1] Leal, W. Filho et al. (2023) Perceptions of the academic community on the performance of sustainable development initiatives in higher education. *Sustainable Development*. 31 (5) , pp.3896-3912. DOI: 10.1002/sd.2633. **WOS SSCI IF (2022) 12.5, Q1 Development studies, Q1 Regional and Urban Planning**

8. [3] Masduki, M., Prihartini, E., Rusdiana, A., & Abdullah, D. (2023). Peran Keputusan Kuliah dalam Memediasi Pengaruh Citra Perguruan Tinggi dan Dukungan Keluarga Terhadap Keberlanjutan Perguruan Tinggi. *Coopetition: Jurnal Ilmiah Manajemen*, 14(2), 375-394.
9. [3] Alhazmi, A. K., Zain, A., Alsakkaf, N., & Othman, Y. (2023). Identification of Sustainability Barriers in Higher Education Institutions (HEIs) and the Role of Technology in Improving Sustainability in HEIs. *Journal of Science and Technology*, 28(1), 30-37. Ebsco
10. [3] Al-Mayali, H. H. & AL-Hassani, M.H.B. (2022). Role Of Organizational Virtuousness in Enhancing Organizational Sustainability A Survey Study in University of Kufa. *Al-Ghary Journal of Economic and Management Sciences*. 18(2). pp.417-440
11. [1] Sengar, R., Pande, S., & Chaudhary, N. S. (2024). Exploring teacher's perception towards sustainability in Indian higher educational institutions. *World Review of Entrepreneurship, Management and Sustainable Development*, 20(4), 483-499. Scopus
12. [3] Ghiță, S. I., Boboc, C. R., Saseanu, A. S., & Vasile, V. (2023). How does the supply of tertiary graduates correlate with the labour market? Evidence from European countries. In *9th BASIQ International Conference on New Trends in Sustainable Business and Consumption. Constanța, Romania* (pp. 96-103).
13. [3] Fota, M. S., Cristea, N. E., Ureche, A., & Albu, N. (2024). Accountants' competencies for sustainability reporting: An exploratory study. *Accounting and Management Information Systems*, 23(2), 446-460.
14. [3] Tarraya, H. O., Camposano, C. E., Rojo, S. G., Dolorica, M. C. C., Polon, J. H., & Digo, G. S. (2025). Emerging Technologies for Sustainable Universities and Colleges: A Meta-Synthesis. *ASEAN Journal of Educational Research and Technology*, 4(1), 11-22. Scopus
15. [1] Wang, X. & Chang, A. (2025). Sustainable Higher Education Policy: The Strategic Implication of Taiwan's SPROUT Project and Fiscal Sustainability. *Sustainability*. 17(19):8769. WOS Q2, Scopus
15. [3] Ospino, S. G., Tamayo, L. M. R., & Ortiz, A. C. J. (2025). EVALUATING AND REPORTING SUSTAINABILITY IN HIGHER EDUCATION INSTITUTIONS: IDENTIFICATION OF FACTORS AND INDICATORS. *Revista de Gestão Social e Ambiental*, 19(3), 1-18.
16. [3] Sengar, R., Pande, S., & Chaudhary, N. S. (2024). Exploring teacher's perception towards sustainability in Indian higher educational institutions. *World Review of Entrepreneurship, Management and Sustainable Development*, 20(4), 483-499. Scopus
- Zhang, J., & Wei, Y. (2024). Exploring the Dynamics of Private Higher Education in China: A Human Capital and Institutional Analysis. – preprint, nie je v štatistikách
18. [1] Mousa, A. E., Alomari, K. M., Awad, A. M., & Abdelaziz, E. (2025). The Mediating Role of Talent Management in the Relationship between E-Human Resource Management (E-HRM) Practices and Organizational Sustainability. *Qubahan Academic Journal*, 5(4), 377-398. Scopus

ADMA 06 x

Chebeň, J. – Krajčírová, R. – Ferenczi-Vaňová, A. – Munk, M. (2021): The effect of corporate income tax of agricultural companies on national budget – the case of the Slovak Republic. *Amfiteatru Economic*. vol. 23. No. 57, pp. 446 - 482. ISSN 1582 – 9146. IF (2021) 2.304. Q2 economics Amfiteatru Economic - Journal Details
Ohlasy:

1. [1] Gentjan Čera · Khurram Ajaz Khan · Judit Olah · Zdenko Metzker (2023). Business recovery and institutional constraints: evidence from Visegrad Countries and Serbia. *Journal of Business economics and Management*. 24(5). pp. 877-900. DOI: 10.3846/jbem.2023.20238 WOS Q2 economics. IF (2022) 2.6
2. [3] Ruprechtová, A., Hinko, J., & Rain, T. (2023). Dependence of Corporate Income Tax Revenue on the Gross Domestic Product in Particular EU Countries. Pp. 597 – 608. In: *Hradec Economic Days 2023*. DOI: 10.36689/uhk/hed/2023-01-057
3. [1] Vighová, A., Košovská, I., & Hudáková, M. (2024). EVALUATION OF REVENUES, EBITDA, NET PROFIT, AND CORPORATE INCOME TAXES IN RELATION TO THE INCOME SIDE OF THE STATE BUDGET. *Journal of Entrepreneurship & Sustainability Issues*, 12 (1) , pp.459-467. WOS Q4 business IF (2023) 1.2

ADMA 07 A+

Savov, R., Tkáč, F., **Chebeň, J.**, Kozáková, J. and Berčík, J., (2022): Impact of Different FOPL Systems (Nutri-Score vs. Nutrinform) On Consumer Behaviour: Case Study of the Slovak Republic. *Amfiteatru Economic*. 24(61), pp. 797-816. IF (2022) 2.6. Q2 economics Amfiteatru Economic - Journal Details
Ohlasy:

1. [1] Panczyk, Mariusz - Dobrowolski, Hubert - Sinska, Beata I. - Kucharska, Alicja - Jaworski, Mariusz - Traczyk, Iwona (2022). Food Front-of-Pack Labelling and the Nutri-Score Nutrition Label—Poland-Wide Cross-Sectional Expert Opinion Study. *Foods*, vol. 12, iss.,12, s. 1-17 WOS Q1 Food science and Technology, IF (2022) 5.2
2. [1] Stiletto, A., Cei, L., & Trestini, S. (2023). A Little Bird Told Me... Nutri-Score Panoramas from a Flight over Europe, Connecting Science and Society. *Nutrients*, 15(15), 3367. WOS Q1 nutrition and dietetics, IF (2022) 5.9
3. [1] Jakhar, R., & Singh, S. (2024). Conducting systematic literature review of Front-of-Pack-Labeling: integrative framework, themes formation, and path for future research. *Nutrition & Food Science*. 55 (1) , pp.16-34. Scopus, WOS IF (2023) 1, Q4 Food Science and Technology
4. [3] Devecchi, A., Barbero, S., De Carli, L., & Pezzana, A. (2023). Etichettatura front of pack e salute. *JAMD*, 26, 74-79.
5. [3] Andreani, G., Sogari, G., Wongprawmas, R., Menozzi, D., & Mora, C. (2025). Nutri-Score and Eco-Score Labeling: A Systematic Review of Their Impact on Consumer Understanding, Attitudes, and Behaviors. *Food Reviews International*, 1–25. <https://doi.org/10.1080/87559129.2025.24600525>. WOS, IF (2023) 5.3. Q1 Food science and Technology, Q1 Nutrition and Dietetics
- [7] Skretkiewicz, Y., & Perret, J. K. (2024). Nutri-Score—A Review of the Literature. *Available at SSRN*. – preprint nezaradený do štatistik
6. [1] Muzzioli, L., Scenna, D., Frigerio, F., Manuela, S., Poggiogalle, E., Giusti, A. M., ... & Donini, L. M. Nutri-Score effectiveness in improving consumers' nutrition literacy, food choices, health, and healthy eating pattern adherence: A systematic review. *Nutrition (Burbank, Los Angeles County, Calif.)*, 140, 112880. WOS SCIE IF (2024) 3, Q2 Nutrition and dietetics
7. [1] Anandhavel, S., Arthi, M., Janani, S., Madhumadhi, S., Rangasamy, S., & Barathalakshmi, J. (2025). Knowledge on Front-of-Pack Food Labelling among Adult Urban Population in Puducherry, India. *International Journal of Nutrition Sciences*, 10(3), 496-504.
8. [1] Andreani, G., Sogari, G., Gómez, M. I., Stelick, A., & Dando, R. (2026). Filling the Sensory Gap: A Sensory Evaluation of Plant-Based vs. Pork Hotdogs. *Applied Sciences*, 16(2), 1024.
9. [1] Andreani, G., Sogari, G., Daniele, A., & Gómez, M. I. (2025). The Role of the Nutri-Score and Eco-Score in Shaping Consumers' Sensory Expectations and Purchase Intention: An Eye-Tracking Study on Animal-and Plant-Based Foods. *Nutrition*, 113074.

ADMA 08 x

Lissillour, R. – Gérard, J. – **Chebeň, J.** (2022): Les déterminants de la frugalité en période de crise: une étude quantitative auprès des consommateurs français lors de la pandémie Covid-19. *Gestion 2000*.

Ohlasy:

1. [3] Sabbah, M. (2024). Transformational Leadership and Business Continuity: A systematic review of empirical studies. *Management Research Quarterly*, 1(2), 4-24.
2. [3] Baio, M. T., Amuzu, J., & Sabbah, M. (2024). Dysfunctional follower behavior and organizational performance in state-owned organizations: the moderating role of specific leadership behavior. *Management Research Quarterly*, 1(2), 34-53.
3. [3] Quashigah, S., & Amuzu, J. (2024). Innovation culture and millennial characteristics: determinants of millennial turnover intention in the banking sector. *Management Research Quarterly*, 1(1), 42-54.
4. [3] Purvis, B., & Fernandez, D. B. (2024). Sustainability in global industrial shipping chains: a positivist perspective of international relations. *Management Research Quarterly*, 1(3), 12-22.
5. [3] Vavřina, J., & Drdla, M. (2024). Governance of social attributes behind ESG concepts in business entities: an empirical evidence based on the benchmarking approach. *Management Research Quarterly*, 1(3), 33-39.
6. [3] Viainon, S. S. (2024). Navigating Institutional Logics: Balancing Cultural Preservation and Economic Sustainability in ethnic minority settlements. *Management Research Quarterly*, 1(4), 18-28.

ADMA 09 x

Janšto, E. – Chebeň, J. – Šedík, P. – Savov, R. (2024): Influence of Labelling Features on Purchase Decisions: Exploratory Study into the Generation Z Beverage Consumption Patterns. *Amfiteatru Economic*. 24(61), pp. 927-942. IF (2022) 2.6. Q1 economics

Ohlasy:

1. [1] Fernández-Sánchez, H. Y., & Espinoza-Ortega, A. (2025). Cognitive associations evoked by cheese labeling (or its absence): A study with producers and promoters in Mexico. *International Journal of Gastronomy and Food Science*, 101281. WOS SCIE Q2 Food science and technology IF (2024) 3.6
2. [1] Dressler, M., & Kleiner, K. (2025). How Wine Reaches Consumers: Channel Relevance and a Typology of Multichannel Strategies. *Beverages*, 11(5), 136. WOS ESCI Q3 Food science and technology IF (2024) 2.7
3. [1] Asimah, V. K., & Asimah, A. P. A. (2025). Leisure, emotional solidarity and behavioural intentions in academic library: the moderating roles of social identity and gender. *Social Sciences & Humanities Open*, 11, 101493.
4. [1] Šedík, P., Čvirik, M., Pocol, C. B., & Oravec, T. (2025). FACTORS INFLUENCING THE CHOICE OF HONEY IN SLOVAKIA AND HUNGARY: A COMPARATIVE STUDY. *Amfiteatru Economic*, 27(69), 431-451.
5. [3] IVEY, M. A. (2025). 6TH ANNUAL NATIONAL HEALTH RESEARCH CONFERENCE CLIMATE CHANGE: IMPACTS ON PUBLIC HEALTH NOVEMBER 25, 2025 HYATT REGENCY TRINIDAD PORT OF SPAIN, TRINIDAD. *WEST INDIAN MEDICAL JOURNAL*, 72.
6. [1] Zhiyi Guo, Muhizam Mustafa, Yueyue Ning (2026). Guiding Generation Z to Healthier Beverages: Exploratory Comparative RCT Findings on Four front-of-package Labels in a Policy-Gap Context. *Appetite*. DOI: 10.1016/j.appet.2026.108495 In press. WOS SCIE Q1 Behavioral Sciences, IF (2024) 3.8
7. [3] Ohlyver, D. A., & Anaam, K. Tren Hijau (2025). Studi Komparatif Preferensi Hotel Ramah Lingkungan di Kalangan Milenial dan Gen Z. In *Social, Humanities, and Educational Studies (SHES): Conference Series* (Vol. 8, No. 2).

ADMA 10 x

Chebeň, J. – Lančarič, D. – Lissillour, R. – Tomczyk, L. (2025): A global study on how the COVID-19 pandemic impacted sustainable consumer behaviour across the generations: a systematic approach to sustainable consumption. *European Journal of International Management*, Vol. 26, No. 2, pp.245–281. DOI:10.1504/EJIM.2022.10048389 WOS SSCI Q4 Management IF (2025) 1

Ohlasy:

1. [3] Sabbah, M. (2024). Transformational Leadership and Business Continuity: A systematic review of empirical studies. *Management Research Quarterly*, 1(2), 4-24.
2. [3] Quashigah, S., & Amuzu, J. (2024). Innovation culture and millennial characteristics: determinants of millennial turnover intention in the banking sector. *Management Research Quarterly*, 1(1), 42-54.
3. [3] Viainon, S. S. (2024). Navigating Institutional Logics: Balancing Cultural Preservation and Economic Sustainability in ethnic minority settlements. *Management Research Quarterly*, 1(4), 18-28.
4. [1] Korsakiene, R., Vilkaite-Vaitone, N., & Jeseviciute-Ufartiene, L. (2026). Towards an Understanding of Sustainable Consumption Factors in Crisis Context: A Systematic Literature Review. *Sustainability*, 18(11), 5721.

ADMA 11 x

Vaňová, A.F.– Krajčirová, R. – Chebeň, J. – Munk, M. – Tóth, T. (2026). Why Environmental taxation fails to converge in the EU: Structural Divergence in the EU-27, the V4, Slovakia, and Romania. *Equilibrium. Quarterly Journal of Economics and Economic Policy*. 21(1):95-141. DOI: 10.24136/eq.3933 WOS, Scopus WOS ESCI Q1 Economics IF (2025) 6.7

ADE Vedecké práce v ostatných zahraničných časopisoch

Počet záznamov: 8

ADE01 0059256

CHEBENĚ, Juraj. Customer as a key factor in marketing of sport and related domains. In *Fascicula educație fizică și sport*. - Oradea : Universității din Oradea, 2006. ISSN 1224-5100, s. 126-131.

Ohlasy:

- [3] Dan-Cristian DABIJA, Ioana-Nicoleta ABRUDAN, Cătălin POSTELNICU (2015) Competitive strategies of fitness gyms in international business environment. Empirical findings through observation. In: Proceedings of the 5th International Conference on management 2015 Management, leadership and strategy for SMEs' competitiveness. Godollo. Hungary. p. 102 – 107. ISBN 978-963-269-492-4

ADE02 0059268

CHEBENĚ, Dušan - CHEBENĚ, Juraj. Personality of a teacher as a motivational factor in the physical education teaching at primary school. In *Fascicula educație fizică și sport*. - Oradea : Universității din Oradea, 2006. ISSN 1224-5100, s. 138-144.

ADE03 0124993

CHEBENĚ, Juraj - HUDÁČKOVÁ, Lucia. Influence of the global economic crisis on consumer behaviour in Slovakia. In *Working papers Fakulty mezinárodních vztahů*. - Praha : Nakladatelství Oeconomica, Vysoká škola ekonomická v Praze, 2010. ISSN 1802-6591, 2010, č. 9, s. 5-19.

Dostupné na internete: <http://vz.fmv.vse.cz/wp-content/uploads/9_2010.pdf>.

Ohlasy:

- [3] KATRANĎIEV, Christo - NECEVA-PORČEVA, Tatjana - NAJĐENOVA, Elena - GENČEV, Evgeni. Izsledvane na potrebitelskoto povedenie po vreme na kriza - promeni v charčeneto, spestřavaniyata i polzvaneto na zaemi = Changes of consumer behaviour in times of economic crisis. Sofia : Izdatelski kompleks - UNSS, 2013. ISBN 978-954-644-443-1. Dostupné na: http://www.researchgate.net/publication/256549528_CHANGES_OF_CONSUMER_BEHAVIOUR_IN_TIMES_OF_ECONOMIC_CRISIS
- [3] ABURDAN, I.N. Shopping Centers' Customer Behavior in Romania, In *Marketing From Information to Decision*, Vol 4, 2014, ISSN 2067-0338, Publisher Risoprint Cluj-Napoca, s. 9 – 23
- [1] Cătălin Postelnicu, Vasile Dinu, Dan-Cristian Dabija : Economic deglobalization – from hypothesis to reality. E+M, 2015, XVIII,2. s.4-14
- [3] Mussi, Fabio – Druica, Elena (2014) *Handbook of Research on Retailer-Consumer Relationship Development*. ISBN 978-1-4666-6074-8. ed. IGI Global.

<https://books.google.hu/books?id=qRSXB0AA0BAJ&pg=PA521&lpg=PA521&dq=references+Chebe%C5%88.J.&source=bl&ots=V9akdkU8BG&sig=8PRGY1wu8N-AHVk0bysn54mWtR4&hl=sk&sa=X&ved=0ahUKFwiX0fQf8OXMAhXIOxoKHdtBCaU06AEINjAC#v=onepage&q=references%20Chebe%C5%88%2CJ.&f=false>

- [3] T. L. Slavova (2014) The place of organic foods upon the satisfaction nutritional requirements of Bulgarian consumers in times of economic crisis. In: Scientific works of university of food Technologies volume LXI part II. UNIVERSITY OF FOOD TECHNOLOGIES – PLOVDIV. UFT Academic Publishing House, Plovdiv. s. 73-77. ISSN 1314-7102. Dostupné na: http://uft-plovdiv.bg/site_files/file/scienwork/scienworks_2014/docs/part_2/14_T.Slavova.pdf (http://uft-plovdiv.bg/site_files/file/scienwork/scienworks_2014/tematic_part_2.html)

- [3] Pop Nicolae Alexandru, Dabija Dan-Cristian, Iorga Ana, (2017), Ethical Considerations regarding Stakeholders in Neuromarketing Research. Empirical Insights from NMSBA Corporate Members, TAAN Advertising Agencies and Romanian Companies. In: Andrew R.Thomas, Nicole Alexandru Pop, Ana Maria Iorga, Cristian Ducu (2017) *Ethics in neuromarketing: Implications for market research*. Springer. pp. 123 – 146. ISBN 978-3-319-45609-6

- [1] Dabija, Dan-Cristian; Babut, Raluca; Dinu, Vasile; Lugoian, Madalina Ioana. (2017) CROSS-GENERATIONAL ANALYSIS OF INFORMATION SEARCHING BASED ON SOCIAL MEDIA IN ROMANIA. *Transformation in Business & Economics* . 2017, Vol. 16 Issue 2, p. 248-270.

- [3] Dan-Cristian Dabija Email author Ciprian-Marcel Pop Raluca Băbuț (2017) The Image of Local Public Administrations in Transylvania Among Citizens: An Empirical Study. *Development, Growth and Finance of Organizations from an Eastern European Context*. pp 15-40. Springer.

- [3] Duțu, A. (2020). Understanding Individuals' Behavior Under Uncertainty: Strategy Key Driver in Economic Crisis. In *Handbook of Research on Retailing Techniques for Optimal Consumer Engagement and Experiences* (pp. 57-85). IGI Global.

- [3] Amalia Duțu (2022). Understanding Individuals' Behavior Under Uncertainty: Strategy Key Driver in Economic Crisis. In: *Research Anthology on Business Continuity and Navigating Times of Crisis*. DOI: 10.4018/978-1-6684-4503-7.ch065

ADE04 0161371

CHEBENĚ, Juraj - LANČARIČ, Drahořlav - SAVOV, Radovan - LOPES, Paula - BARBOSA, Maria. The perspectives of diversity management in Slovakia. In *Working papers Fakulty mezinárodních vztahů : The perspectives of diversity management in Slovakia*. - Praha : Vysoká škola ekonomická v Praze, Nakladatelství Oeconomica, 2011. ISSN 1802-6591, 2011, vol. 5, no. 13, p. 7-29.

Ohlasy:

- [1] EGEROVÁ, Dana - EGER, Ludvík - KRIŠTOFOVÁ, Zuzana. Diversity management: a necessary prerequisite for organizational innovations? In Liberec economic forum 2013 : proceedings of the 11th international conference. Liberec : Technical university of Liberec, 2013. ISBN 978-80-7372-953-0. P. 125-134. Dostupné na: http://www.lef-tul.cz/sekce/LEF_2013.pdf . WOS

- [1] EGER, Ludvík - INDRUCHOVÁ, Zuzana. Diversity management - perceptions and attitudes by Czech managers. In E + M. Ekonomika a management : vědecký ekonomický časopis. Liberec : Ekonomická fakulta Technické univerzity v Liberci, 2014. ISSN 1212-3609. 2014, roč. 17, č. 1, s. 73-81. WOS

- [1] JIŘINCOVÁ, Milena - LEICHEROVÁ, Veronika. The awareness of diversity among the czech students and graduates. In Annals of DAAAM & Proceedings of the 23rd international DAAAM symposium [elektronický zdroj]. Wien : DAAAM International Vienna, 2012. ISBN 978-3-901509-91-9. ISSN 2304-1382. 2012, vol. 23, no. 1, p. 0903-0906. Scopus

- [3] KRIŠTOFOVÁ, Zuzana – EGER, Ludvík. Výzkum úspěšných implementací diverzity managementu v ČR. In Trendy v podnikání: vědecký ekonomický časopis. Plzeň: Fakulta ekonomická ZČU, 2012, č.2. s. 40 – 46.

- [3] POSTELNICU, Cătălin. Forms of Vulnerability to the new poverty in the current global economy. In STUDIA UNIVERSITATIS BABEȘ-BOLYAI OECONOMICA, volume 59, issue 3, 2014, ISSN 2065-9644, s. 3 – 15

ADE05 0163123

CHEBEŇ, Juraj - LANČARIČ, Drahošlav - SAVOV, Radovan. Diversity management as one of solutions for problems caused by demographic and social development in European Union (with focus on Slovak Republic). In *International business and economic review*. - Lisabon : IBER CIGEST/ISG Business School, 2012. ISSN 1647-1989, 2012, no. 3, p. 1-14. Dostupné na internete: <http://www.cigest.ensinus.pt/images/2_iber3.pdf>.

Ohlasy:

1. [3] JIŘINCOVÁ, Milena. Potential future managers and their opinion on the issue of diversity, inclusion and their possible use in management. In *Journal of competitiveness : odborný vědecký časopis z oblasti managementu a ekonomiky*. Zlín : Univerzita Tomáše Bati ve Zlíně, Fakulta managementu a ekonomiky, 2013. eISSN 1804-1728. 2013, roč. 5, no. 2, p. 37-50. Dostupné na: <http://www.cjournal.cz/files/132.pdf>
2. [1] EGEROVÁ, Dana – JIŘINCOVÁ, Milena. Managing workplace diversity – empirical evidence from Czech republic. In *Actual problems of economics*. ISSN 1993-6788. 2014, p. 335 – 342
3. [1] Crișan, Cătălina Mitra; Dabija, Dan-Cristian; Dinu, Vasile. Social Entrepreneurship in Romania: Significance and Models. In *Montenegrin Journal of Economics*. Vol. 11, No 2 (2015), p. 65-77. Dostupné na: http://www.mnje.com/sites/mnje.com/files/test/65-78_mitra.pdf

ADE06 0183659

BARBOSA, Maria - MOTTA, Joana - BRANDÃO, Nuno - FILIPE, Sandra - CHEBEŇ, Juraj. Os new media como instrumento de comunicação política: estudo do caso das eleições legislativas em 2011 na Península Ibérica. In *IBER, revista de gestão, economia e comunicação : International Business and Economics Review*. - Lisboa : Deplano Network, SA, 2013. ISSN 1647-1989, 2013, č. 4, 235-247.

ADE07 x

VARELA, Miguel – LOPES, Paula – RAMALHOTO, Filomena – CHEBEŇ, Juraj – ROSARIO, Filipe – DURAN, Victoria Carrillillo. Events role in marketing and communication management. In *International business and economic review*. - Lisabon : IBER CIGEST/ISG Business School, 2014. ISSN 1647-1989, 2014, no. 5, s. 122-140. <http://www.cigest.ensinus.pt/index.php/pt/iber/presentation>

Ohlasy:

1. [3] Lim, J. P. (2018). Unmasking Green Volunteerism at KL 2017—The Journey Forward. *Asia-Pacific Journal of Innovation in Hospitality and Tourism APJIHT*, 69.

ADE08 x ERIH PLUS

Radovan Savov – Drahošlav Lančarič – **Juraj Chebeň** – Roman Serenčes – Miroslav Prístavka (2016): Foreign ownership as a driver of quality management in Slovak agribusiness: applying MBNQA model. *Business Trends*, vol. 6, no. 2, p. 20-28. ISSN: 1805-0603. <https://www.fek.zcu.cz/tvp/doc/akt/2-2016-clanek-3.pdf>

ADF Vedecké práce v ostatných domácich časopisoch

Počet záznamov: 10

ADF01 0047091

CHEBEŇ, Juraj. Význam a uplatňovanie marketingu v agropotravinárskom sektore krajiny v procese globalizácie. In *Nová ekonomika : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave = Faculty of Commerce, University of Economics in Bratislava scientific journal*. - Nové Zámky : Secos, 2004. ISSN 1336-1732, september 2004, roč. 3, č. 3, s. 61-66.

ADF02 0046904

CHEBEŇ, Juraj. Globalizácia a rozhodovacie procesy podniku pri vstupe na medzinárodný trh. In *Nová ekonomika : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave = Faculty of Commerce, University of Economics in Bratislava scientific journal*. - Nové Zámky : Secos, 2006. ISSN 1336-1732, marec 2006, roč. 5, č. 1, s. 53-61.

Ohlasy:

1. [3] Dan-Cristian Dabija: McDonald's – Between Internationalization and Regionalization of Restaurant's Value. In: *Review of Management and Economic Engineering* 04/2015; 14(1 (55)):205-219

- ADF03 0047870
CHEBEŇ, Juraj. Motivačný plán a CRM ako súčasť marketingovej stratégie agropotravinárskych podnikov v rozšírenej EÚ. In *Verejná správa a regionálny rozvoj : ekonómia a manažment*. - Bratislava : Vysoká škola ekonómie a manažmentu verejnej správy v Bratislave, 2006. ISSN 1337-2955, jún 2006, roč. 2, č. 2, s. 32-38.
- ADF04 0096961
CHEBEŇ, Juraj. Nové analýzy riadenia vzťahov so zákazníkmi v marketingu. In *Studia commercialia Bratislavensia : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave = scientific journal of Faculty of Commerce, University of Economics in Bratislava*. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2008. ISSN 1337-7493, 2008, roč. 1, č. 4, s. 60-66. VEGA 1/4582/07.
- ADF05 0092129
CHEBEŇ, Juraj. Nové zákaznícke analýzy v marketingu. In *Ekonomika cestovného ruchu a podnikanie : vedecký a odborný časopis = scientific journal*. - Bratislava : MERKURY, 2009. ISSN 1337-9313, január 2009, roč. 1, č. 1, s. 129-133.
- ADF06 0105254
CHEBEŇ, Juraj. Strategické rozhodovanie na základe riadiacej strategickej matice skupín Shell. In *Studia commercialia Bratislavensia : vedecký časopis Obchodnej fakulty Ekonomickej univerzity v Bratislave = scientific journal of Faculty of Commerce, University of Economics in Bratislava*. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2009. ISSN 1337-7493, 2009, roč. 2, č. 7, s. 80-91. VEGA 1/4582/07.
Ohlasy:
1. [4] KUBICOVÁ, Ľubica. Strategický marketing. 1. vyd. Nitra : Slovenská poľnohospodárska univerzita, 2013. 169 s. ISBN 978-80-552-1001-8.
- ADF07 0110196
CHEBEŇ, Juraj. VALS ako jedna zo základných metód v segmentácii zákazníka z psychologického pohľadu. In *Ekonomika cestovného ruchu a podnikanie : vedecký a odborný časopis*. - Bratislava : MERKURY, 2009. ISSN 1337-9313, Október 2009, roč. 1, č. 2-3, s. 35-42.
- ADF08 0113065
CHEBEŇ, Juraj - KALNICKÁ, Daniela. Comparison analysis of chosen fields of international financial reporting standards and American generally accepted accounting principles. In *Ekonomika a informatika : vedecký časopis FHI EU v Bratislave a SSHI*. - Bratislava : Fakulta hospodárskej informatiky : Slovenská spoločnosť pre hospodársku informatiku, 2009. ISSN 1336-3514, 2009, roč. 7, č. 2, s. 24-32.
- ADF09 0119546
CHEBEŇ, Juraj. Marketingové techniky v čase krízy - vymedzenie pojmu, podstata, princípy a odporúčania na realizáciu word of mouth marketingu. In *Studia commercialia Bratislavensia : scientific journal of Faculty of Commerce, University of Economics in Bratislava*. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2010. ISSN 1337-7493, 2010, roč. 3, č. 2, s. 226-240.
- ADF10 0142365
CHEBEŇ, Juraj - LANČARIČ, Drahošlav - SAVOV, Radovan. The Necessity of implementation of diversity management caused by the actual development of cross-border labour mobility in EU. In *Studia commercialia Bratislavensia : scientific journal of Faculty of Commerce, University of Economics in Bratislava*. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2011. ISSN 1337-7493, 2011, roč. 4, č. 13, s. 50-64.

Ohlasy:

1. [1] JIŘINCOVÁ, Milena - LEICHEROVÁ, Veronika. The awareness of diversity among the czech students and graduates. In Annals of DAAAM & Proceedings of the 23rd international DAAAM symposium [elektronický zdroj]. Wien : DAAAM International Vienna, 2012. ISBN 978-3-901509-91-9. ISSN 2304-1382. 2012, vol. 23, no. 1, p. 0903-0906. Scopus

AED Vedecké práce v domácich recenzovaných vedeckých zborníkoch, monografiách

Počet záznamov: 4

AED01 0190443

CHEBEŇ, Juraj. Komparatívne výhody zahraničného agrárneho obchodu SR v procese globalizácie. In *Manažérske a marketingové prístupy k riešeniu problémov v agropotravinárstve : zborník vedeckých príspevkov z riešenia výskumných úloh Katedry manažmentu a marketingu.* - Nitra : Slovenská poľnohospodárska univerzita v Nitre, 2004. ISBN 80-8069-338-2, s. 103-108.

AED02 0120593

CHEBEŇ, Juraj - GONDOVÁ, Veronika. Psychológia v tlačenej reklame na obaloch čokolád. In *Aktuálne výzvy teórie a praxe pre obchod, marketing, služby, cestovný ruch a medzinárodné podnikanie : zborník vedeckých statí vydaný pri príležitosti 70. výročia založenia Ekonomickej univerzity v Bratislave* [elektronický zdroj]. - Bratislava : Vydavateľstvo EKONÓM, 2010. ISBN 978-80-225-3032-3, s. 255-260.

AED03 0146194

CHEBEŇ, Juraj - ŠTEFÚNOVÁ, Monika. Vnímanie privátnych značiek spotrebiteľmi v SR. In *Vedecké state Obchodnej fakulty 2011 : [zborník]* [elektronický zdroj]. - Bratislava : Vydavateľstvo EKONÓM, 2011. ISBN 978-80-225-3326-3, s. 1-10.

Ohlasy:

1. [1] Valaskova, K., Klietkova, J., & Krizanova, A. (2018). Consumer perception of private label products: An empirical research. *Journal of Competitiveness*, 10(3), 149.

2. Nezaradené Košičiarová, I., Nagyová, L., Holienčinová, M., Kádeková, Z., & Rybanská, J. PREFERENCE AND PERCEPTION OF PRIVATE LABEL PRODUCTS AND YOGHURTS—A CASE STUDY OF SLOVAK CONSUMERS WITH THE AGE UP TO 30 YEARS.

3. [1] Kansra, P., Kumar, P., & Ali, B. (2024). Factor influencing consumer purchase intention for private label food products: a cross-sectional analysis. *International Journal of Public Sector Performance Management*, 13(2), 153-163.

AED04 0160008

CHEBEŇ, Juraj. Zodpovedné marketingové riadenie ako základ ekonomickej prosperity organizácie. In *Vedecké state Obchodnej fakulty 2012 : [zborník]* [elektronický zdroj]. - Bratislava : Vydavateľstvo EKONÓM, 2012. ISBN 978-80-225-3452-9, s. 175-184.

AFB Publikované pozvané príspevky na domácich vedeckých konferenciách

Počet záznamov: 1

AFB01 0048201

CHEBEŇ, Juraj. Effects of globalization on sport. In Sport and globalization. International conference. *Sport and globalization* [elektronický zdroj]. - Nitra : University of Constantine the Philosopher in Nitra, 2006. ISBN 80-8094-031-2.

AFC Publikované príspevky na zahraničných vedeckých konferenciách

Počet záznamov: 12

AFC01 0190437

CHEBEŇ, Juraj. Dôležitosť marketingu a marketingovej komunikácie na vysokej škole. In

MendelNet 2001 : sborník příspěvků z konference studentů doktorského studia. - Brno : Mendelova zemědělská a lesnická univerzita v Brně, 2001. ISBN 80-7302-023-8, s. 223-228.

AFC02 0186811

CHEBEŇ, Dušan - CHEBEŇ, Juraj. University sport representation - effective marketing tool in university management. In *Sesiunea internationala de comunicari stiintifice : perspective ale educatiei fizice si sportului la inceput de mileniu.* - Cluj-Napoca : Risoprint, 2002. ISBN 973-656-310-3, s. 57-63.

AFC03 0186753

CHEBEŇ, Juraj. Aktuálne otázky vyučovania cudzieho jazyka nefilologických študijných odboroch. In *Cestovní ruch v České republice : problémy a možnosti jejich řešení : recenzovaný sborník : [8. mezinárodní vědecká konference] : Tábor 2. až 4. dubna 2003.* - Tábor : Katedra cestovního ruchu v Táboře Zemědělské fakulty Jihočeské univerzity, 2003. ISBN 80-7040-618-6, s. 307-309.

AFC04 0186779

CHEBEŇ, Juraj. Možné príležitosti a hrozby globalizácie pre agrokomplex Slovenskej republiky. In *Przedsiębiorstwa w obliczu procesów globalizacji i integracji : międzynarodowa konferencja naukowa: Ostrawa, 24 - 25.4. 2003.* - Katowice : Górnośląska Wyższa Szkoła Handlowa w Katowicach, 2003. ISBN 83-88402-39-0, s. 35-43.

AFC05 0190442

HAJDUK, Milan-Mihai - CHEBEŇ, Juraj. Vplyv globalizácie na nezamestnanosť v SR a Západnej Európe. In *MendelNet 2002/3 : sborník příspěvků z konference studentů doktorského studia.* - Brno : Mendelova zemědělská a lesnická univerzita v Brně, 2003. ISBN 80-7302-046-7, s. 83-89.

AFC06 0190472

CHEBEŇ, Dušan - CHEBEŇ, Juraj. Sport management in the period of globalization. In *Mișcarea - puncte de legătură între gândire și acțiune : al II-lea Congres Internațional de Educație Fizică și Sport, 3-5 decembrie 2004, Cluj-Napoca, România.* - Cluj-Napoca : Risoprint, 2004. ISBN 973-656-763-x, s. 93-99.

Ohlasy:

1. [1] BALHAR, Vítězslav. The 21st Century – the Qualitative Changes in the Global Integrated Economy. In *Application of Knowledge in Process of Business Dynamization in Central Europe: proceedings from 5th International Scientific Conference on Trade, International Business and Tourism.* - Bratislava : Vydavateľstvo EKONÓM, oct. 2014. ISBN 978-80-225-3994-4, s. 21-26

AFC07 0063384

CHEBEŇ, Juraj. Globalisation dans le commerce agro-alimentaire. In *Business development possibilities in the new european area : scientific proceedings.* - Vilnius, Lithuania : Vilnius university faculty of economics business department, 2005. ISBN 9986-19-784-8, s. 38-41.

Ohlasy:

1. [1] Ioana-Nicoleta Abrudan, Ioan Plăias and Dan-Cristian Dabija: The relationship among image, satisfaction and loyalty – innovative factor of competitiveness for shopping centers. In: *Amfiteatru Economic*. 17(39), 2015. ISSN print: 1582-9146, s. 536 - 552

AFC08 0063738

CHEBEŇ, Juraj. Európske dimenzie agropotravinárstva v procese globalizácie. In *Konkurenceschopnosť firem. Mezinárodní vědecká konference. Konkurenceschopnosť firem : prílohová časť sborníku - elektronická verze příspěvků z mezinárodní vědecké konference.* - Ostrava : Ethics, 2005. ISBN 80-902713-6-7, s. 1-10.

Ohlasy:

1. [4] BALHAR, Vítězslav. Marketing v procese globalizácie. Bratislava : Vydavateľstvo EKONÓM, 2011. 96 s. [6,820 AH]. ISBN 978-80-225-3157-3.

AFC09 0047876 **WOS**

CHEBEŇ, Juraj (2006) Faktory vplývajúce na zmenu marketingových stratégií v období globalizácie. In *Hradecké ekonomické dny 2006 : podnikání a rozvoj regionu : sborník příspěvků z vědecké konference : Hradec Králové, 7. a 8. února 2006*. - Hradec Králové : GAUDEAMU. ISBN 80-7041-895-8, s. 179-186. Dostupné na internete: <<http://fim.uhk.cz/hed/data/sbornik/SBORNIK2006.pdf>>.

Ohlasy:

1. [1] Cătălin Postelnicu, Vasile Dinu, Dan-Cristian Dabija : Economic deglobalization – from hypothesis to reality. E+M, 2015, XVIII,2. s.4-14 WOS

AFC10 0163725

CHEBEŇ, Juraj - CHEBEŇ, Dušan. The role of the responsible management and leadership in sport. In *Perspectives in the science of human movement : the 6th international conference : 7th December 2012, Cluj-Napoca, Romania*. - Cluj-Napoca : Risoprint, 2012. ISBN 978-973-53-0917-6, s. 65-74.

AFC11 0192776 **WOS, Scopus**

CHEBEŇ, Juraj (2014) Influence of globalization on agrarian sector in Slovakia. In SGEM conference on political sciences, law, finance, economics & tourism. International multidisciplinary scientific conferences on social sciences & arts. *SGEM conference on political sciences, law, finance, economics & tourism : International multidisciplinary scientific conferences on social sciences & arts, 1-10 september 2014, Albena, Bulgaria*. - Sofia, Bulgaria : STEF92 Technology Ltd. ISBN 978-619-7105-28-5, ISSN 2367-5659, s. 349-356.

Ohlasy:

1. [1] Cătălin Postelnicu, Vasile Dinu, Dan-Cristian Dabija : Economic deglobalization – from hypothesis to reality. E+M, 2015, XVIII,2. s.4-14. WOS

AFC12 0192778 **WOS, Scopus**

CHEBEŇ, Juraj - LANČARIČ, Drahošlav - SAVOV, Radovan (2014) Knowledge spillover in human resources planning. Evidence from the Slovak republic. In SGEM conference on political sciences, law, finance, economics & tourism. International multidisciplinary scientific conferences on social sciences & arts. *SGEM conference on political sciences, law, finance, economics & tourism : International multidisciplinary scientific conferences on social sciences & arts, 1-10 september 2014, Albena, Bulgaria*. - Sofia, Bulgaria : STEF92 Technology Ltd. ISBN 978-619-7105-28-5, ISSN 2367-5659, s. 421-426.

(Ocenené ako najlepšia prezentácia v sekcii Ekonomika a turizmus.)

AFD Publikované príspevky na domácich vedeckých konferenciách

Počet záznamov: 16

AFD01 0186750

CHEBEŇ, Juraj. Didaktická technika a jej využívanie na Katedre jazykov FEM SPU v Nitre. In *Multimédia vo vyučovaní cudzích jazykov : zborník vedeckých prác z medzinárodnej konferencie : Nitra 24. január 2002*. - Nitra : Slovenská poľnohospodárska univerzita, 2002. ISBN 80-8069-067-7, s. 43-47.

AFD02 0186810

CHEBEŇ, Juraj. Postavenie poľnohospodárskeho manažéra v globalizovanom svete. In *Medzinárodné vedecké dni 2002 : ekonomika a manažment podnikov v procese globalizácie : zborník vedeckých prác z Medzinárodných vedeckých dní 2002 : Nitra 16. - 17. máj 2002*. - Nitra : Slovenská poľnohospodárska univerzita, 2002. ISBN 80-8069-027-8, s. 145-150.

Ohlasy:

1. [1] ŠIMO, Dušan - UBREŽIOVÁ, Iveta. Selected problems of the Slovak foreign agri-food trade. In *Agricultural economics*. Prague :

- AFD03 0190435
CHEBEŇ, Juraj. Možné vplyvy globalizácie na riadenie a postavenie manažéra v oblasti poľnohospodárstva. In *Marketing a obchod 2002 v procese integrácie do Európskej únie : medzinárodné kolokvium, Kováčová 9.-10. september 2002 : international colloquium*. - Zvolen : Technická univerzita vo Zvolene, 2002. ISBN 80-89029-54-X, s. 153-158.
- AFD04 0013257
CHEBEŇ, Juraj. Voľba marketingu pre subjekty agrokomplexu v procese globalizácie. In *Ekonomika firiem 2003 : zborník z medzinárodnej konferencie*. - Košice : Ekonomická univerzita v Bratislave. Podnikovohospodárska fakulta so sídlom v Košiciach, 2003. ISBN 80-225-1737-2, s. 71-79.
- AFD05 0190445
CHEBEŇ, Juraj. Aktuálne problémy vo výučbe manažmentu a marketingu na FEM SPU v Nitre v komparácii s problémami vo výučbe manažmentu a marketingu na Univerzite Delaware v USA. In *Aktuálne problémy manažmentu a marketingu vo výučbe na vysokých školách : zborník vedeckých prác z medzinárodnej vedeckej konferencie: 23. - 24. októbra 2003, Koliňany* [elektronický zdroj]. - Nitra : Slovenská poľnohospodárska univerzita v Nitre, 2003. ISBN 80-8069-284-X, s. 191-195 [CD-ROM].
- AFD06 0190466
CHEBEŇ, Juraj. Vplyv globalizácie na voľbu veľkosti agropotravinárskych podnikov. In *EDAMBA : 6. medzinárodná vedecká konferencia doktorandov EU v Bratislave, Obchodná fakulta, Bakalárske štúdium v Nových Zámkoch 2003*. - Bratislava : Vydavateľstvo EKONÓM, 2003. ISBN 80-225-1743-7, s. 170-174.
- AFD07 0034057
CHEBEŇ, Juraj. Globalizácia, jej pozitíva a negatíva. In *Medzinárodné vzťahy 2004. Medzinárodná vedecká konferencia. Medzinárodné vzťahy 2004 : aktuálne problémy svetovej politiky a ekonomiky*. - Bratislava : Vydavateľstvo EKONÓM, 2004. ISBN 80-225-1888-3, s. 99-105.
- AFD08 0045460
CHEBEŇ, Juraj. Manažment a príprava manažérov v podmienkach silnejúcej globalizácie. In *Obchodné podnikanie a marketing v novom európskom hospodárskom priestore : zborník z medzinárodnej vedeckej konferencie pri príležitosti 35. výročia vzniku Obchodnej fakulty konanej pod záštitou podpredsedu vlády SR Ivana Mikloša*. - Bratislava : Vydavateľstvo EKONÓM, 2004. ISBN 80-225-1904-9, s. 61-67.
- AFD09 0064211
CHEBEŇ, Juraj. Marketingový manažment agropotravinárskych podnikov v čase globalizácie. In *Marketing a obchod 2004. Rok európskej integrácie : zborník z medzinárodnej vedeckej konferencie, november 2004*. - Zvolen : Katedra marketingu, obchodu a svetového lesníctva, Drevárska fakulta Technickej univerzity vo Zvolene, 2004. ISBN 80-89100-20-1, s. 90-97.
- AFD10 0064272
CHEBEŇ, Juraj. Dopady globalizácie v oblasti poľnohospodárstva. In *Trendy v systémoch riadenia podnikov. Medzinárodná vedecká konferencia. Trendy v systémoch riadenia podnikov : 7. medzinárodná vedecká konferencia* [elektronický zdroj]. - Košice : Strojnícka fakulta Technickej univerzity v Košiciach, 2004. ISBN 80-8073-202-7, s. 1-8.
- AFD11 0064274
CHEBEŇ, Juraj. Vybrané aspekty orientácie agrozozoru v procese globalizácie. In *Mladá veda 2004*:

"Spoločne v Európe, spoločne pre Európu". - Nitra : Slovenská poľnohospodárska univerzita, 2004. ISBN 80-8069-456-9, s. 328-333.

AFD12 0190448

CHEBEŇ, Juraj. Pozícia francúzskeho jazyka na internete a využitie internetu vo výučbe francúzskeho jazyka. In *Multimédiá vo vyučovaní cudzích jazykov : zborník vedeckých prác z medzinárodnej konferencie usporiadanej pod záštitou prof. Ing. Petra Bielika, CSc. - dekana FEM SPU v Nitre* [elektronický zdroj]. - Nitra : Slovenská poľnohospodárska univerzita v Nitre, 2004. ISBN 80-8069-307-2, s. 84-90 [CD-ROM].

AFD13 0190470

CHEBEŇ, Juraj. Úlohy a význam manažmentu v poľnohospodárskom podniku v SR v procese globalizácie. In *Medzinárodné vedecké dni 2004 : "Európska integrácia - výzva pre Slovensko"* [elektronický zdroj]. - Nitra : Slovenská poľnohospodárska univerzita v Nitre, 2004. ISBN 80-8069-356-0, s. 455-461 [CD-ROM].

AFD14 0048217

CHEBEŇ, Juraj. Znalostná ekonomika a verejné vysoké školy. In *Obchodné podnikanie v podmienkach teórie a praxe znalostnej ekonomiky : zborník z medzinárodnej vedeckej konferencie*. - Bratislava : Vydavateľstvo EKONÓM, 2006. ISBN 80-225-2227-9, s. 138-146.

AFD15 0102961

CHEBEŇ, Juraj. Aktuálne prístupy podnikov v procese tvorby hodnoty pre zákazníka. In *Trendy a aktuálne výzvy teórie a praxe v obchode, marketingu a medzinárodných podnikateľských aktivitách v podmienkach globálnej konkurencie : zborník z medzinárodnej vedeckej konferencie konanej pod záštitou primátora Hlavného mesta SR Bratislavy Ing. Andreja Ďurkovského*. - Bratislava : Vydavateľstvo EKONÓM, 2009. ISBN 978-80-225-2794-1, s. 141-146.

Ohlasy:

1. [4] KUBICOVÁ, Ľubica. Strategický marketing. 1. vyd. Nitra : Slovenská poľnohospodárska univerzita, 2013. 169 s. ISBN 978-80-552-1001-8.
2. [4] BALHAR, Vítězslav. Ekologický marketing. In *Studia commercialia Bratislavensia : scientific journal of Faculty of Commerce, University of Economics in Bratislava*. - Bratislava : Obchodná fakulta Ekonomickej univerzity v Bratislave, 2011. ISSN 1337-7493, 2011, roč. 4, č. 15, s. 345-352.

AFD16 WOS

CHEBEŇ, Juraj. Effectiveness of TV Advertising when Targeting Generations Y and X. In *Application of Knowledge in Process of Business Dynamization in Central Europe: proceedings from 5th International Scientific Conference on Trade, International Business and Tourism*. - Bratislava : Vydavateľstvo EKONÓM, oct. 2014. ISBN 978-80-225-3994-4, s. 186-194.

Ohlasy:

1. [1] DABIJA, D.C. (2018) Enhancing green loyalty towards apparel retail stores: A cross-generational analysis on an emerging market. *Journal of Open Innovation: Technology, Market, and Complexity*. 4:8. Scopus <https://jopeninnovation.springeropen.com/articles/10.1186/s40852-018-0090-7>
2. [3] Mazurek-Łopacińska, K. (2020). The Evolution of the Role of Forms of Marketing Communication in Influencing Consumers' Shopping Behavior (Based on Surveys in 1995–2018). *Marketing of Scientific and Research Organizations*, 38(4), 129-149. (12) (PDF) [The Evolution of the Role of Forms of Marketing Communication in Influencing Consumers' Shopping Behavior \(Based on Surveys in 1995–2018\) \(researchgate.net\)](#)

AFG Abstrakty príspevkov zo zahraničných konferencií

Počet záznamov: 3

AFG01 0190436

CHEBEŇ, Juraj. Zahraničný agrárny obchod SR v podmienkach globalizácie. In *MendelNET 2003 : sborník [abstraktů] z konference studentů doktorského studia*. - Brno : Mendelova zemědělská a lesnická univerzita, Provozně ekonomická fakulta, 2003. ISBN 80-7157-719-7, s. 40.

AFG02 0190533

CHEBEŇ, Juraj. Podnikanie a riadenie agropotravinárskeho podniku v podmienkach globalizácie. In

AFG03

Fernando Angulo Ruiz – Pergelova, A. - CHEBEŇ, J. (2014): Short and Long Term Impact of Marketing in Higher Education Institutions: A Study in Developed, Transition, and Developing Economies. Presented at conference organized by European Marketing Academy. 24 – 26.9. 2014. Katowice. Poland.

Celý príspevok bol akceptovaný, ale požiadali sme zverejniť len abstrakt, pretože príspevok posielame do *Journal of Business Research*. Článok som osobne prezentoval na konferencii EMAC. Príspevok bol zaradený medzi najlepšie a Journal of Business Research nám sám navrhol jeho odpublikovanie u nich.

AGI Správy o vyriešených vedeckovýskumných úlohách

Počet záznamov: 1

AGI01 0063683

HASPROVÁ, Mária - BABIAK, Martin - BUCHOVÁ, Jarmila - DRÁBIK, Peter - GERTLER, Ľubomíra - CHEBEŇ, Juraj - KITA, Pavol - KOPEC, Pavol - RENDEK, Peter. *Vybrané problémy marketingu finančných inštitúcií*. Bratislava : Vydavateľstvo EKONÓM, 2005. 105 s. ISBN 80-225-2171-X.

Ohlasy:

- [3] DRUGDOVÁ, Barbora. K problematike poistenia podnikateľov v Slovenskej republike. In *Nová teória ekonomiky a managementu organizácií : zborník z medzinárodnej vedeckej konferencie, Praha, ríjen 2006. - Praha : Vysoká škola ekonomická v Praze, Nakladatelství Oeconomica, 2006. ISBN 80-245-1091-X, s. 203-213.*

BAB Odborné monografie vydané v domácich vydavateľstvách

Počet záznamov: 1

BAB01 0124020

CHEBEŇ, Juraj. *Vedecké aspekty tvorby modernej reklamy*. Bratislava : Vydavateľstvo EKONÓM, 2010. 298 s. [AH 15,233]. ISBN 978-80-225-3028-6.

Ohlasy:

- [4] LOYDLOVÁ, Miroslava. *Reklama*. Recenzenti: Helena Labská, Andrea Trebul'ová. 1. vyd. Bratislava : Vydavateľstvo EKONÓM, 2013. 91 s. [4,78 AH]. ISBN 978-80-225-3798-8.
- [6] ŠTARCHOŇ, Peter. [Vedecké aspekty tvorby modernej reklamy]. In *Marketing inspirations : vedecko-odborný časopis zameraný na problematiku marketingu a marketingového manažmentu*. Bratislava : Univerzita Komenského v Bratislave, Fakulta managementu, 2011. ISSN 1336-796X. 2011, roč. 6, č. 1, s. 47-48. Recenzia na: CHEBEŇ, Juraj. *Vedecké aspekty tvorby modernej reklamy*. Bratislava : Vydavateľstvo EKONÓM, 2010. 298 s. ISBN 978-80-225-3028-6.
- [4] CHRENKOVÁ, Alena - ROSTÁŠOVÁ, Mária - KUNERTO VÁ, Petra. Importance of creativity in advertising industry. In *National and regional economics IX. : [proceedings from international conference] : 26th - 27th september, 2012, Herľany, Slovakia [elektronický zdroj]*. Košice : Ekonomická fakulta Technickej univerzity v Košiciach, 2012. ISBN 978-80-553-1215-6. S. 201-21.
- [3] KUBICOVÁ, Ľubica - KÁDEKOVÁ, Zdenka. The use of marketing communication tools by DANONE company. In *Zeszyty naukowe Szkoły Głównej gospodarstwa wiejskiego w Warszawie : Polityki europejskie, finanse i marketing*. Warszawa : Wydawnictwo SGGW, 2012. ISSN 2081-3430. 2012, r. 56, nr. 7, s. 45-52. Dostupné na: http://www.wne.sggw.pl/czasopisma/pdf/PEFIM_2012_T7_nr56.pdf
- [3] ALT, M.A. - SÄPLÄCAN, Z. – VERES, E. Message strategies in effective advertisements, In *Marketing From Information to Decision*, Vol 4, 2014, ISSN 2067-0338, Publisher Risoprint Cluj-Napoca, s. 24 – 39.
- [1] Katarína Kleinová, Johana Paluchová, Jakub Berčík, Elena Horská (2015) Visual Merchandising and Its Marketing Components in the Chosen Restaurants in Slovakia. *Procedia Economics and Finance* 34, p.3 – 10.
- [6] TAJTÁKOVÁ, Mária. [Vedecké aspekty tvorby modernej reklamy]. In *7 International scientific conference Management Challenges in the 21 Century*. Bratislava. 19th May 2015. Recenzia na: *Vedecké aspekty tvorby modernej reklamy. Ako vytvoriť pútavú reklamu.* / Juraj Chebeň. - Bratislava : Vydavateľstvo EKONÓM, 2010. ISBN 978-80-225-3028-6
- [4] Berčík, Jakub; Horská, Elena; Paluchová, Johana; Neomaniova, Katarina. (2015) Using of Eye Tracker in HORECA Segment: Visual Proposal of Chosen Communication Tool on Restaurant Guests Decision. *European journal of business science and technology*. vol. 1, issue 2. pp. 93 - 103

BCI Skriptá a učebné texty

Počet záznamov: 2

- BCI01 0069173
RIZEKOVÁ, Iveta - GONDOVÁ, Daniela - CHEBEŇ, Juraj - JÓNOVÁ, Rút - LAPŠANSKÝ, Ladislav - MRUŠKOVIČ, Jozef - PETRIKOVÁ, Ľubica. *Le monde des affaires*. Bratislava : Vydavateľstvo EKONÓM, 2007. 106 s. ISBN 978-80-225-2464-3.
- BCI02 0083549
CHEBEŇ, Juraj. *Le français dans l'économie nationale I*. Bratislava : Vydavateľstvo EKONÓM, 2008. 126 s. ISBN 978-80-225-2610-4.

BDF Odborné práce v ostatných domácich časopisoch

Počet záznamov: 5

- BDF01 0035987
CHEBEŇ, Juraj. Program SAPARD ako podpora EÚ novoprijatým členským krajinám v čase globalizácie v oblasti agrozozortu. In *Marketingová panoráma : odborný časopis Slovenskej marketingovej spoločnosti*. - Bratislava : Slovenská marketingová spoločnosť, 2005. ISSN 1336-1864, 2005, roč. 3, č. 1-2, s. 27-35.
- BDF02 0048197
CHEBEŇ, Juraj. Oplyvňovanie v športovom marketingu a súvisiacich oblastiach. In *Telesná výchova & šport*. - Topoľčianky : Slovenská vedecká spoločnosť pre telesnú výchovu a šport v spolupráci so Sekciou športu, detí a mládeže MŠ SR, 2006. ISSN 1335-2245, 2006, roč. XVI, č. 2, s. 40-43.
- BDF03 0049492
CHEBEŇ, Juraj. Strategické rozhodnutia v marketingu agropotravinárskeho podniku zamerané na produkt a spotrebiteľa. In *Marketingová panoráma : odborný časopis Slovenskej marketingovej spoločnosti*. - Bratislava : Slovenská marketingová spoločnosť, 2006. ISSN 1336-1864, 2006, roč. 4, č. 1-2, s. 28-32.
- BDF04 0059314
CHEBEŇ, Juraj. Aplikácia konkurenčných stratégií v oblasti športu. In *Marketingová panoráma : odborný časopis Slovenskej marketingovej spoločnosti*. - Bratislava : Slovenská marketingová spoločnosť, 2006. ISSN 1336-1864, 2006, roč. 4, č. 3-4, s. 39-41.
- BDF05 0067529
CHEBEŇ, Juraj. Štruktúra a prínosy marketingového plánu v praxi. In *Marketingová panoráma : odborný časopis Slovenskej marketingovej spoločnosti*. - Bratislava : Slovenská marketingová spoločnosť, 2007. ISSN 1336-1864, 2007, roč. 5, č. 1-2, s. 26-28.

BEE Odborné práce v zahraničných nerecenzovaných zborníkoch (konferenčných aj nekonferenčných)

Počet záznamov: 1

- BEE01 0047977
CHEBEŇ, Juraj. Globalizácia ako faktor ovplyvňujúci strategické manažérske rozhodovanie. In *Globalizace versus regionalismus : Sborník z mezinárodné konference, Liberec, 10.-11. dubna 2006*. - Liberec : Technická univerzita v Liberci, Hospodářská fakulta, 2006. ISBN 80-7372-088-4, s. 111-117.

GII Rôzne publikácie a dokumenty, ktoré nemožno zaradiť do žiadnej z predchádzajúcich kategórií

Počet záznamov: 2

- GII01 0190473
CHEBEŇ, Juraj. Parížska železná dáma do nového šatu. In *Denník SME*. - Bratislava : Petit Press, 2001. ISSN 1335-440X, Štvrtok 22.11.2001, roč. 1, č. 45, s. [1-20].
- GII02 0190459
CHEBEŇ, Juraj. *Uvedenie škály slaných mrazených palacinek : prípadová štúdia, november 2003*. 1. vyd. [s.l.] : TIPIAK, 2003. 34 s. ISBN [nemá].

Štatistika: kategória publikačnej činnosti

AAB Vedecké monografie vydané v domácich vydavateľstvách (1)

ABC Kapitoly vo vedeckých monografiách vydané v **zahraničných** vydavateľstvách (2) – publikácia je indexovaná v **Scopuse**

ACB Vysokoškolské učebnice vydané v domácich vydavateľstvách (4)

Kapitoly vo vysokoškolských učebniciach (5 kapitol)

ADC Vedecké práce v **zahraničných karentovaných** časopisoch (4)

ADD Vedecké práce v domácich **karentovaných** časopisoch (1)

ADM Vedecké práce v **zahraničných** časopisoch registrovaných v databázach **WOS, Scopus** (11+1)

ADE Vedecké práce v ostatných **zahraničných** časopisoch (8)

ADF Vedecké práce v ostatných domácich časopisoch (10)

AED Vedecké práce v domácich recenzovaných vedeckých zborníkoch, monografiách (4)

AFB Publikované pozvané príspevky na domácich vedeckých konferenciách (1)

AFC Publikované príspevky na **zahraničných** vedeckých konferenciách (12) – z toho 3x WOS, 1x Econlit

AFD Publikované príspevky na domácich vedeckých konferenciách (16) – z toho 1x WOS

AFG Abstrakty príspevkov zo zahraničných konferencií (3)

AGI Správy o vyriešených vedeckovýskumných úlohách (1)

BAB Odborné monografie vydané v domácich vydavateľstvách (1)

BCI Skriptá a učebné texty (2)

BDF Odborné práce v ostatných domácich časopisoch (5)

BEE Odborné práce v zahraničných nerecenzovaných zborníkoch (konferenčných aj nekonferenčných) (1)

GII Rôzne publikácie a dokumenty, ktoré nemožno zaradiť do žiadnej z predchádzajúcich kategórií (2)

Súčet (87)

Štatistika: kategória ohlasov

1 Citácie v zahraničných publikáciách, registrované v citačných indexoch Web of Science a databáze SCOPUS (141)

3 Citácie v zahraničných publikáciách neregistrované v citačných indexoch WOS a Scopus (100)

4 Citácie v domácich publikáciách neregistrované v citačných indexoch (24)

Citácie v domácich publikáciách registrované v citačných indexoch WOS alebo Scopus /t.z. SK časopis evidovaný vo WOS/ (1)

6 Recenzie v domácich publikáciách (5)

Súčet (272)

kat.1 - z toho: Citácie WOS, Scopus na publikácie evidované vo WOS, Scopuse (125)

Autocitácie nie sú v štatistikách.

Nezaradené, odpublikované:

CHEBENĽ, J.: Podnikanie a riadenie agropotravinárskeho podniku v podmienkach globalizácie, In: Zborník na CD: Ekonomika a manažment 2003, 10.-12. 9. 2003, Praha **ČR**, ISBN 80-239-1538-X, rozsah :7 strán Zatiaľ je zaevidovaný len abstrakt, pretože plný text neviem nájsť.

CHEBENĽ, J.: Zahraničný agrárny obchod SR v podmienkach globalizácie, In: Zborník na CD: Medzinárodná konferencia Mendelnet 2003, PEF MZLU Brno, november 2003, **ČR**, abstrakt na s. 40, ISBN 80-7157-719-7, rozsah: 8 strán

abstrakty mam CD = zatiaľ je zaevidovaný len abstrakt, pretože plný text neviem nájsť.

GREŠNEROVÁ, J.- CHEBENĽ, J.: publikácia Akademická Nitra v Aj, 9.-13.júl 2002, 31s. GII – publikáciu so zatiaľ k evidencii fyzicky nedoložil

Iné aktivity:

- Člen vedeckej rady vedeckého časopisu International Business and Economic review (IBER) Lisbon, Portugalsko. <http://www.cigest.ensinus.pt/index.php/en/scientific-board>
- Člen vedeckej rady časopisu Management Research Quarterly <https://mrquarterly.org/index.php/ojs/about/editorialTeam>
- Recenzent vedeckých časopisov Communication Today (<https://www.communicationtoday.sk/>)
- Recenzent Amfiteatru Economic (https://www.amfiteatruconomic.ro/ReferentiExterni_EN.aspx)
- Člen Európskej akadémie marketingu EMAC so sídlom v Bruseli (2014 – 2016)
- Člen Slovenskej Ekonomickej Spoločnosti
- Vedenie DP a BP: EU Bratislava, FM UK Bratislava, MU Praha, SVSE Znojmo.

GRANTY

Aktuálne som spoluriešiteľ v grante VEGA 1/0030/25 . Názov projektu: The Impact of Global Crises on Changes in Consumers' Behavior and Its Sustainability. Vedúci projektu je prof. Ing. Drahoslav Lančarič, PhD.

Granty v zahraničí:

Kanada – Grant MacEwan university in Canada - zástupca vedúceho grantu (Ukončený v júli 2015)

Rumunsko – Babes-Bolyai university in Romania - zástupca vedúceho grantu (Ukončený v 2013)

Granty na EU v Bratislave:

PMVP - IMPLEMENTÁCIA NÁSTROJOV MARKETINGOVÉHO MIXU V OBCHODNEJ POLITIKE FINANČNÝCH INŠTITÚCIÍ AKO PREDPOKLAD ICH KONKURENCIE-SCHOPNOSTI V EURÓPSKOM HOSPODÁRSKOM PRIESTORE

Vedúci projektu: Ing. Mária Hasprová, PhD.

Spoluriešitelia:

Ing. Mgr. Juraj Chebeň, PhD., Ing. Štefan Žák, PhD., Ing. Pavol Jurík, Ing. Pavol Kita, PhD., Ing. Peter Drábik,

Ing. Pavol Kopec, Ing. Peter Baláži, PhD., Ing. Ľubomíra Gertler, PhD.

Číslo projektu: 2316058/05

Doba riešenia: 1. 1. 2005 – 31. 12. 2006

ESF 13120120293 JPD - MANAŽMENT PREDAJA VO FRANCÚZSKOM JAZYKU

Zodpovedný riešiteľ: prof. Ing. Jaroslav Kita, CSc.

prof. Claude Martin

Spoluriešitelia:

Ing. Mgr. Juraj Chebeň, PhD., doc. Ing. Igor Kosír, CSc., Ing. Pavol Kita, PhD., Ing. Mária Tajtáková, PhD.

frankofónni učitelia ostatných fakúlt

učitelia Univerzity Pierre Mendès France v Grenobli

Doba riešenia: 1. 10. 2006 – 29. 2. 2008

1. **Číslo projektu: VEGA 1/0047/11**

2. Názov projektu: Koncepcia európskeho marketingu a segmentácia spoločného trhu so zameraním na výber a implementáciu marketingových stratégií pre zvýšenie konkurenčnej schopnosti slovenských podnikov na trhoch EÚ

3. Vedúci projektu: prof. Ing. Viera Čihovská, PhD.

4. Spoluriešitelia: doc. Ing. Júlia Lipianska, PhD., doc. Ing. Jozef Čimo, PhD., doc. Ing. Mária Dzurová, PhD., Ing. Eva Hvizdová, PhD., Ing. Monika Matušovičová, PhD., Ing. Miroslava Loydlová, PhD., Ing. Zuzana Francová, PhD., Ing. Gabriela Džuganová, Ing. Veronika Nekolová, Ing. Džamila Hrtusová, Ing. Veronika Hrdličková, Ing. Mgr. Juraj Chebeň, PhD., Ing. Štefan Eisele, PhD., Ing. Jana Kováčová, PhD., Ing. Peter Červenka, Ing. Ivan Hlavatý, Ing. Daša Zaujecová, PhD., Ing. Barbora Lattová

5. Doba riešenia: 2011 – 2013

1. **ESF 13120120125 JPD** – Internacionalizácia vzdelávania ekonómov a manažérov (celouniverzitný projekt)

2. Zodpovedný riešiteľ: prof. Jaroslav Kita, CSc.

3. Spoluriešiteľ: Ing. Mgr. Juraj Chebeň, PhD.

4. Doba riešenia: 2005-2008

1. **Číslo projektu: VEGA 1/0039/11 (k tomuto potvrdenie nemám)**

2. Názov projektu: Geografický informačný systém ako zdroj strategickej inovácie podniku z hľadiska posilnenia jeho konkurencieschopnosti

3. Vedúci projektu: doc. Ing. Pavol Kita, PhD.

4. Spoluriešitelia: Ing. Marian Reiff, PhD., Ing. Mgr. Lujza Jurkovičová, PhD., prof. Ing. Jaroslav Kita, CSc., Ing. Hasan Jamal, PhD., RNDr. František Križan, PhD., doc. RNDr. Tolmáči Ladislav PhD. Ing. Eva Hvizdová, PhD., Ing. Andrej Miklošík, PhD., Ing. Mgr. Juraj Chebeň, PhD. Ing. Ján Prílepok (ext. doktorand), Ing. Peter Pajonk

5. Doba riešenia: 01/2012 –12/2012

Granty na iných univerzitách v SR:

Nitra – FEM SPU: 2 granty, vedúci grantov prof. Ing. Dušan Šimo, CSc. (2001 – 2004)

Košice – TU : vedúca grantu: prof. Irena Lokšová, PhD. (2002 – 2004)

VEGA 1/0504/21. Názov projektu: Zamestnateľnosť absolventov ako predpoklad udržateľného rozvoja univerzít.

Vedúci projektu je doc. Ing. Drahoslav Lančarič, PhD.

Spoluriešiteľ: Ing. Mgr. Juraj Chebeň, PhD.

WOS (19 documents, 109 citations without self-citations, H-index 7)

Citation Report

Q CHEBEN JURAJ (Author)

Analyze Results

Create Alert

Export Full Report

Publications

19

Total

From 1900 to 2026

Citing Articles

110

Total

106

Without self-citations

Times Cited

115

Total

109

Without self-citations

6.05

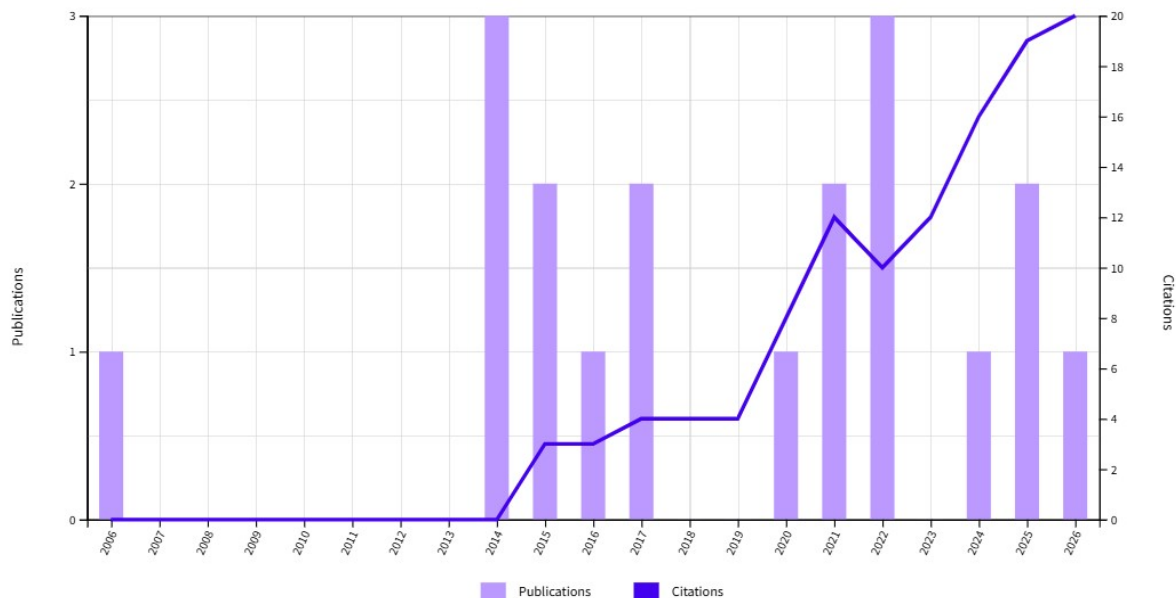
Average per item

7

H-Index

Times Cited and Publications Over Time

DOWNLOAD



19 publications selected from Web of Science Core Collection

Web of Science Categories

Sort by:

Results count

Show:

25

Minimum record count:

1

Visualization:

TreeMap Chart

Number of results:

10

DOWNLOAD



19 Publications		Sort by Citations: highe... ▾		< 1 of 1 >		Citations						
						< Previous year > Next year					Average per year	Total
						2022	2023	2024	2025	2026		
Total						10	12	16	19	20	9.58	115
1	The position of financial prudence, social influence, and environmental satisfaction in the sustainable consumption behavioural model: Cross-market intergenerational investigation during the Covid-19 pandemic Cui, YT; Lissillour, R; (...); Duan, CL Jul 2022 CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL MANAGEMENT ▾ 29(4), pp.996-1020					0	4	5	4	6	3.8	19
2	TOWARDS SUSTAINABLE MARKETING: STRATEGY IN SLOVAK COMPANIES Cheben, J; Lancaric, D; (...); Tluchor, J Aug 2015 AMFITEATRU ECONOMIC ▾ 17(40), pp.855-871					1	0	0	0	0	1.17	14
3	Factors influencing the implementation of diversity management in business organisations in a transition economy. The case of Slovakia Lancaric, D; Cheben, J and Savov, R 2015 ECONOMIC RESEARCH-EKONOMSKA ISTRAZIVANJA ▾ 28(1), pp.1162-1184					2	0	0	3	2	1.08	13
4	A cross-country study of marketing effectiveness in high-credence services Angulo-Ruiz, F; Pergelova, A; (...); Angulo-Altamirano, E Sep 2016 JOURNAL OF BUSINESS RESEARCH ▾ 69(9), pp.3636-3644					1	2	2	0	1	1.09	12
5	CROSS-CULTURAL INVESTIGATION OF CONSUMERS' GENERATIONS ATTITUDES TOWARDS PURCHASE OF ENVIRONMENTALLY FRIENDLY PRODUCTS IN APPAREL RETAIL Dabija, DC; Chebeň, J and Lancaric, D Dec 2017 STUDIES IN BUSINESS AND ECONOMICS ▾ 12(3), pp.27-42					3	0	2	2	1	1.1	11
6	IMPACT OF DIFFERENT FOPL SYSTEMS (NUTRI-SCORE VS NUTRINFORM) ON CONSUMER BEHAVIOUR: CASE STUDY OF THE SLOVAK REPUBLIC Savov, R; Tkáč, F; (...); Bercík, J Aug 2022 AMFITEATRU ECONOMIC ▾ 24(61), pp.797-816					0	2	2	3	3	2	10
7	How do marketing activities influence organizational reputation in higher education institutions? An impression management perspective across eight countries Angulo-Ruiz, F; Pergelova, A; (...); Angulo-Altamirano, E Aug 4 2022 INTERNATIONAL MARKETING REVIEW ▾ 39(4), pp.984-1021					1	0	3	2	1	1.4	7
8	DETERMINANTS OF ECONOMIC SUSTAINABILITY IN HIGHER EDUCATION INSTITUTIONS Cheben, J; Lancaric, D; (...); Obdržalek, P May 2020 AMFITEATRU ECONOMIC ▾ 22(54), pp.462-479					0	1	0	2	1	1	7
9	MBNQA APPROACH IN QUALITY MANAGEMENT SUPPORTING SUSTAINABLE BUSINESS PERFORMANCE IN AGRIBUSINESS Savov, R; Cheben, J; (...); Serencés, R Feb 2017 AMFITEATRU ECONOMIC ▾ 19(44), pp.10-27					2	0	0	0	0	0.7	7
10	INFLUENCE OF LABELLING FEATURES ON PURCHASE DECISIONS: EXPLORATORY STUDY INTO THE GENERATION Z BEVERAGE CONSUMPTION PATTERNS Jansto, E; Cheben, J; (...); Savov, R Aug 2024 AMFITEATRU ECONOMIC ▾ 26(67), pp.927-942					0	0	0	3	3	2	6
11	Organizational Performance: Are the Phases of the Talent Management Process Equally Important? Lancaric, D; Savov, R and Cheben, J 2021 EKONOMICKY CASOPIS ▾ 69(10), pp.1038-1061					0	2	1	0	0	0.5	3
12	THE EFFECT OF CORPORATE INCOME TAX OF AGRICULTURAL COMPANIES ON NATIONAL BUDGET - THE CASE OF THE SLOVAK REPUBLIC Cheben, J; Krajčírová, R; (...); Munk, M May 2021 AMFITEATRU ECONOMIC ▾ 23(57), pp.466-482					0	1	1	0	0	0.33	2
13	How Did the Covid-19 Pandemic Change Consumer Behavior Regarding Sustainable Consumption? An Environmental Responsibility Perspective Across Cultures and Generations Cheben, J; Cui, YT; (...); Aranda, DA Mar 2026 CORPORATE SOCIAL RESPONSIBILITY AND ENVIRONMENTAL MANAGEMENT ▾ 33(2), pp.1671-1699					0	0	0	0	1	0.5	1
14	A global study on how the COVID-19 pandemic impacted sustainable consumer behaviour across the generations: a systematic approach to sustainable consumption Cheben, J; Lancaric, D; (...); Tomczyk, L 2025 EUROPEAN JOURNAL OF INTERNATIONAL MANAGEMENT ▾ 26(2)					0	0	0	0	1	0.5	1
15	INFLUENCE OF GLOBALIZATION ON AGRARIAN SECTOR IN SLOVAKIA Cheben, J International Multidisciplinary Scientific Conferences on Social Sciences and Arts (SGEM 2014) 2014 POLITICAL SCIENCES, LAW, FINANCE, ECONOMICS AND TOURISM, VOL IV, pp.349-356					0	0	0	0	0	0.08	1

16	FACTORS INFLUENCING THE CHANGE OF MARKETING STRATEGY IN THE ERA OF GLOBALIZATION Cheben, J Scientific Conference on Hradec Economic Days 2006: Business and Regional Development 2006 HRADECKÉ EKONOMICKÉ DNY 2006: PODNIKANI A ROZVOJ REGIONU, pp.179-186	0	0	0	0	0	0.05	1
17	Why environmental taxation fails to converge in the European Union: Evidence of structural divergence across the EU 27 Vanová, AF; Krajčířová, R; (...); Tóth, T Mar 2026 EQUILIBRIUM-QUARTERLY JOURNAL OF ECONOMICS AND ECONOMIC POLICY 21(1), pp.95-141	0	0	0	0	0	0	0
18	KNOWLEDGE SPILLOVER IN HUMAN RESOURCES PLANNING. EVIDENCE FROM THE SLOVAK REPUBLIC Cheben, J; Lancaric, D and Savov, R International Multidisciplinary Scientific Conferences on Social Sciences and Arts (SGEM 2014) 2014 POLITICAL SCIENCES, LAW, FINANCE, ECONOMICS AND TOURISM, VOL IV, pp.421-426	0	0	0	0	0	0	0
19	Effectiveness of TV Advertising when Targeting Generations Y and X Cheben, J 5th International Scientific Conference on Trade, International Business and Tourism 2014 PROCEEDINGS OF THE 5TH INTERNATIONAL SCIENTIFIC CONFERENCE ON TRADE, INTERNATIONAL BUSINESS AND TOURISM, pp.178-186	0	0	0	0	0	0	0

Citation Report Publications Table

Scopus (16 documents, 95 citations without self-citations, H-index 8)

Citation overview

For 15 documents

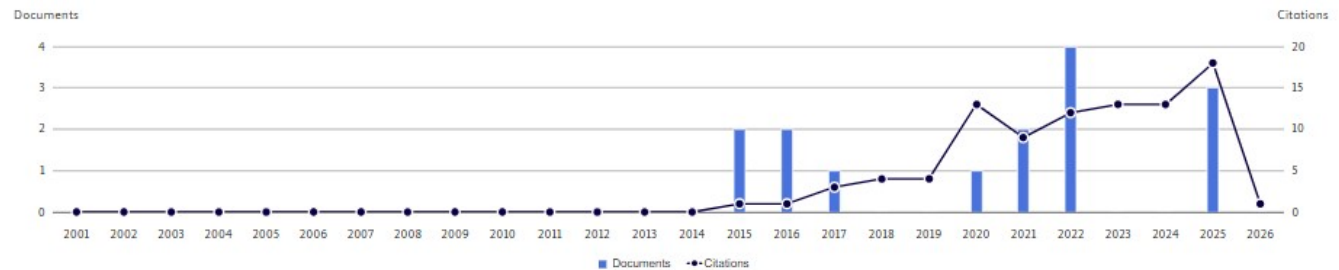


Scopus

15 Documents 92 Citations 8 h-index

Date range: 2001 to 2026

Exclude citations Hide documents with 0 citations Export



		Sort by Date (newest)																			
Documents	Year	<2001	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	Total
Total		0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	3	4	92
1	How Did the Covid-19 Pandemic Change C...	2025	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	A global study on how the COVID-19 pand...	2025	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
3	The Use of Gamification in Time Managem...	2025	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
4	How do marketing activities influence org...	2022	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8
5	The position of financial prudence, social i...	2022	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	14
6	The determinants of frugality during crisis...	2022	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
7	IMPACT OF DIFFERENT FOPL SYSTEMS (NU...	2022	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6
8	Organizational Performance: Are the Phas...	2021	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	4
9	The effect of corporate income tax of agric...	2021	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
10	Determinants of economic sustainability in...	2020	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8
11	Mbnqa approach in quality management s...	2017	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	9
12	A cross-country study of marketing effectiv...	2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	2	11
13	The relevance of marketing activities for hi...	2016	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	8
14	Factors influencing the implementation of ...	2015	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	11
15	Towards sustainable marketing: Strategy i...	2015	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	1	2	0	12

plus +

Influence of Labelling Features on Purchase Decisions: Exploratory Study into the Generation Z Beverage Consumption Patterns	Janšto, E., Chebeň, J., Šedík, P., Savov, S.R.	Amfiteatru Economic, 26(67), pp. 710–711	2024	4
--	---	---	------	---

(To Influence mi Scopus nezobrazuje v tejto chvíli. Asi som zadal veľa filtrov. Naposledy však zobrazovalako 3. v poradí – vid' nižšie.)



Juraj Chebeň

Faculty of management, Comenius University

E-mailová adresa ověřena na: uniba.sk

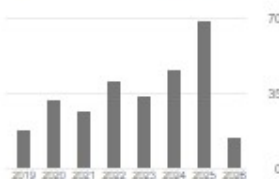
globalization diversity management HEI marketing management and marketin...

PUBLIKUJTE

NAZEV	CITACE	ROK
☐ The relevance of marketing activities for higher education institutions F Angulo-Ruiz, A Pargelova, J Cheben International marketing of higher education, 13-45	46	2016
☐ Cross-cultural investigation of consumers' generations attitudes towards purchase of environmentally friendly products in apparel retail DC Dabija, J Chebeň, D Lančarič Studies in Business and Economics 12 (3), 27-42	34	2017
☐ The position of financial prudence, social influence, and environmental satisfaction in the sustainable consumption behavioural model: cross-market intergenerational ... Y Cui, R Lissillour, J Chebeň, D Lančarič, C Duan Corporate Social Responsibility and Environmental Management 29 (4), 996-1020	33	2022
☐ Towards sustainable marketing: Strategy in Slovak companies J Chebeň, D Lančarič, R Savov, M Tóth, J Tlušťhoť Amfiteatru Economic Journal 17 (40), 855-871	32	2015
☐ Factors influencing the implementation of diversity management in business organisations in a transition economy. The case of Slovakia D Lančarič, J Chebeň, R Savov Economic research-Ekonomska istraživanja 28 (1), 1162-1184	29	2015
☐ Determinants of economic sustainability in higher education institutions J Chebeň, D Lančarič, M Munk, P Obdržálek Amfiteatru Economic 22 (54), 462-479	25	2020
☐ A cross-country study of marketing effectiveness in high-credence services F Angulo-Ruiz, A Pargelova, J Cheben, E Angulo-Alamirano Journal of Business Research 69 (9), 3636-3644	21	2016
☐ MBNQA approach in quality management supporting sustainable business performance in agribusiness R Savov, J Cheben, D Lančarič, R Serenios Amfiteatru Economic 19 (44), 10-27	20	2017
☐ How do marketing activities influence organizational reputation in higher education institutions? An impression management perspective across eight countries F Angulo-Ruiz, A Pargelova, J Chebeň, E Angulo-Alamirano International Marketing Review 39 (4), 564-1021	17	2022
☐ Impact of different FOPL systems (nutri-score vs. nutrinform) on consumer behaviour: case study of the Slovak republic R Savov, F Trátl, J Chebeň, J Kozáková, J Bertík Amfiteatru Economic Journal 24 (61), 797-816	11	2022
☐ Influence of labelling features on purchase decisions: Exploratory study into the Generation Z beverage consumption patterns E Janšto, J Chebeň, P Sedík, R Savov Amfiteatru Economic 26 (67), 927-942	8	2024
☐ Les déterminants de la frugalité en période de crise: une étude quantitative auprès des consommateurs français lors de la pandémie Covid-19 R Lissillour, J Gérard, J Chebeň Gestion 2000 39 (3), 107-127	8 *	2022
☐ Influence of the global economic crisis on consumer behaviour in Slovakia J Chebeň, L Hudábková Oeconomia	8	2010
☐ The perspectives of diversity management in Slovakia J CHEBEN, D LANČARIČ, R SAVOV, P LOPES, M BARBOSA Working Papers Fakulty mezinárodních vztahů 5 (2)	6	2012
☐ A global study on how the global covid-19 pandemic impacted sustainable consumer behaviour across the generations-a systematic approach to sustainable consumption J Cheben, H Orshos, R Lissillour European Journal of International Management, https://doi.org/10.1504/EJIM	5	2022
☐ The effect of corporate income tax of agricultural companies on national budget-the case of the Slovak Republic J Chebeň, R Krajčárová, AF Vaňová, M Munk Amfiteatru Economic 23 (57), 466-482	5	2021
☐ Determinants of economic sustainability in higher education institutions. Amfiteatru Economic, 22 (54), 462-479 J Chebeň, D Lančarič, M Munk, P Obdržálek	5	2020
☐ Organizational Performance: Are the Phases of the Talent Management Process Equally Important? 1 D Lančarič, R Savov, J Chebeň Ekonomický časopis 69 (10), 1038-1061	4	2021
☐ Vnímání privátních značek spotřebiteli v SR J Chebeň, M Štefánová Vedecká state Obchodnej fakulty 3, 341-349	4	2011
☐ A global study on how the COVID-19 pandemic impacted sustainable consumer behaviour across the generations: a systematic approach to sustainable consumption J Chebeň, D Lančarič, R Lissillour, L Tomczyk European Journal of International Management 26 (2), 245-281	3	2025

Citace ZOBRAZIT VŠECHNY

	Všechny	Od 2021
Citace	336	232
h-index	10	10
i10-index	10	10



Veřejný přístup ZOBRAZIT VŠECHNY

O článku	1 článok
nedostupné	dostupné

Vychází ze zpinomocnění pro financování

Spoluautoři UPRAVIT

- Drahoslav Lančarič
Slovak University of Agriculture, ... >
- Radovan Savov
Fakulta ekonomiky a management... >
- Fernando Angulo-Ruiz
Full Professor, Department of Int... >

https://library.macewan.ca/library-search?query=Juraj%20Chebe%C5%88 Library - myPortal Search | MacEwan Univ... McDonald's - Between Int... Connect with Us Events Help My Account

MacEwan UNIVERSITY LIBRARY

Research How To's Locations Services Faculty About the Library

Juraj ChebeAC Options Search

Subject Guides Find a Database Browse Journals Find by Citation

HOME SEARCH

Refine Search

Format Publication Date Peer Reviewed

Search Selected items: (0) Select all items ☐ Reset Filters

Results per page: 20 Sort By: Relevance

Previous 1-1 of 1 results for "Juraj Chebe" Next

 **THE IMPORTANCE OF THE RESPONSIBLE MANAGEMENT IN PUBLIC ORGANIZATIONS.** Select item ☐
Chebeŕ, Juraj
Source: Economic Research (Economic Research), 2013 Supplement
✓ Online

Previous 1-1 of 1 results for "Juraj Chebe" Next

City Centre 10700 - 104 Avenue Edmonton, AB T5J 4S2 Service Desk: (780) 497-6880

Centre for the Arts & Communications 10045 - 156 Street Edmonton, AB T5P 2P7 Service Desk: (780) 497-4346

Alberta College Library 10050 MacDonald Drive Edmonton, AB T5J 2B7 Service Desk: (780) 633-3738

© 2015 MacEwan University Library All rights reserved.

https://library.macewan.ca/library-search/detailed-view/eoh/EP101084506?query=The+imp Library - myPortal MacEwan University Li... Search | MacEwan Univers... Connect with Us Events Help My Account

MacEwan UNIVERSITY LIBRARY

Research How To's Locations Services Faculty About the Library

The importance of the responsible management in public organizations Options Search

Subject Guides Find a Database Browse Journals Find by Citation

HOME / SEARCH /

THE IMPORTANCE OF THE RESPONSIBLE MANAGEMENT IN PUBLIC ORGANIZATIONS. Selected items: (0)

◀ Back to Search |

 Academic Journal PDF Full Text

Author: Chebeŕ, Juraj
Source: Economic Research (Economic Research)
Pages: 167-178
Language: English
Publication Type: Academic Journal
Publication: Economic Research (Economic Research), 2013 Supplement
Publication Date: 2013 Supplement
Copyright: Copyright of Economic Research (Economic Research) is the property of Economic Research and its content may not be copied or emailed to multiple sites or posted to a listserv without the copyright holder's express written permission. However, users may print, download, or email articles for individual use.
Accession Number: EP101084506
Database: EconLit with Full Text

City Centre 10700 - 104 Avenue Edmonton, AB

Centre for the Arts & Communications 10045 - 156 Street

Alberta College Library 10050 MacDonald Drive Edmonton, AB

Microsoft Office Home X Pošta - cheben@vso-praha.eu X Vita | Fernando Angulo X The Importance of the Respons X

https://app.dimensions.ai/details/publication/pub.1058381924?search_text=C... Search

Most Visited CVTISR e-zdroje Log in to system Microsoft Office Home Mobility Tool Študovňa Google Free News, Magazines,... TV program | Televízn... Marketing | Mediálne.sk

Dimensions Search Cheben, Juraj Free text in full data X Support Register Log in

Publication - Article

The Importance of the Responsible Management in Public Organizations

Economic Research-Ekomska Istraživanja, 26(sup2), 167-178, 2013
https://doi.org/10.1080/1331677x.2013.11517672

Authors
Juraj Chebeň

Abstract
Not available.

External sources
Full text at publisher site

DIGITAL science
© 2018 Digital Science & Research Solutions, Inc. All Rights Reserved | About us Privacy policy Cookie policy Legal terms VPAT

Microsoft Office Home X Pošta - cheben@vso-praha.eu X Vita | Fernando Angulo X Cheben, Juraj Source title: Econ X

https://app.dimensions.ai/discover/publication?search_text=Cheben%2C Juraj... Search

Most Visited CVTISR e-zdroje Log in to system Microsoft Office Home Mobility Tool Študovňa Google Free News, Magazines,... TV program | Televízn... Marketing | Mediálne.sk

Dimensions Search Economic Research-Ekomska Istraživanja X Cheben, Juraj Free text in full data X Support Register Log in

FILTERS

- PUBLICATION YEAR
- RESEARCHER
- FIELDS OF RESEARCH
- PUBLICATION TYPE
- SOURCE TITLE
 - Economic Research-Ekomska Istraživanja 2
- JOURNAL LIST
- OPEN ACCESS

Economic Research-Ekomska Istraživanja

Publications
676
SNIP 0.501 SJR 0.240

PUBLICATIONS
2

Sort by: Relevance

Title, Author(s), Bibliographic reference - About the metrics

The Importance of the Responsible Management in Public Organizations
Juraj Chebeň
2013, Economic Research-Ekomska Istraživanja - Article
Add to Library

Factors influencing the implementation of diversity management in business organisations in a transition economy. The case of Slovakia
Drahošlav Lančarič, Juraj Chebeň, Radovan Savov
2015, Economic Research-Ekomska Istraživanja - Article
Add to Library

ANALYTICAL VIEWS

FIELDS OF RESEARCH

0806 Information Systems	1
1503 Business and Management	1

OVERVIEW

RCR Mean 0.00 FCR Mean 0.00

2
1
0

2000 2005 2010 2015 2020

Publications

RESEARCHERS

Juraj Chebeň	2
Metropolitan University Prague, Czechia	
Drahošlav Lančarič	1

Microsoft Office Home Pošta – cheben@vso-praha Results for "Cheben Jur. X Chyba | EZproxy - vzdálený

techlib.summon.serialssolutions.com/cs-CZ/#/search?ho=t&l=cs-CZ&q=Cheben%20Juraj

Nacházíte se mimo svou instituci? Přístup k plným textům získáte přihlášením zde.

NTK Cheben Juraj Nové vyhledávání Pokročilé

quality management (3)
studies (3)
další...
JAZYK
Nahoru

SUSTAINABLE BUSINESS PERFORMANCE IN AGRIBUSINESS
autor Savov Radovan, Cheben Juraj, Lančarič, Drahoslav, další...
Amfiteatru Economic, 2017, Ročník 19, Číslo 44
... SUSTAINABLE BUSINESS PERFORMANCE IN AGRIBUSINESS Radovan Savov 1, Juraj Cheben * 2, Drahoslav Lančarič 3 and Roman Serenčák 4 1)
3)4 Slovak University of Agriculture...
Článek v odborném časopise: [Plný text online](#)
Náhled

5 online The Importance of the Responsible Management in Public Organizations
autor Cheben Juraj
Economic Research-Ekonomska Istrazivanja, 01/2013, Ročník 26, Číslo sup2
Článek v odborném časopise: [Plný text online](#)
Náhled

6 online Factors influencing the implementation of diversity management in business organisations in a transition economy. The case of Slovakia
autor Lančarič, Drahoslav, Cheben Juraj, Savov Radovan
Economic Research-Ekonomska Istrazivanja, 01/2015, Ročník 28, Číslo 1
With increasing internationalisation of business, diversity management has emerged as an important issue, even in traditionally non-diversified companies. This...
Článek v odborném časopise: [Plný text online](#)
Náhled

Windows taskbar: 9:17 01.02.2019

(2156 unread) - j.cheben@y... O nás - Akadémia médií Br... +

https://mg.mail.yahoo.com/neo/launch?rand=3db98efn7omli#9917804027

Most Visited Getting Started CVTISR e-zdroje Štúdiu na Akadémii... Free News, Magazines... TV program | Televíz... 2016 Mr. Olympia - W... Marketing | Mediálne.sk Študovňa Google

Home Mail Search News Sports Finance Celebrity Weather Answers Flickr Mobile More

YAHOO! MAIL All Juraj Cheben, search your mailbox Search Mail Search Web Home Juraj

Compose Archive Move Delete Spam More

Inbox (2156)
Drafts (250)
Sent
Archive
Spam (97)
Trash (31)
Smart Views
Important
Unread
Starred
People
Social
Shopping
Travel
Finance
Folders (670)
Ajka
Alexie
CANADA
Canada un... (7)
Try the new Yahoo Mail

EMAC 46th Annual Conference: registration
anne-laure.marteaux@eiasm.be May 19 at 2:02 PM
To j.cheben@yahoo.com

EMAC
EUROPEAN MARKETING ACADEMY
May 19, 2017
46th EMAC Annual Conference
May 23-26, 2017
Groningen, The Netherlands

This email has been sent to all EMAC members and if you have already registered, please disregard this message.

Dear EMAC member,
We would kindly like to invite you to register for the EMAC 46th Annual Conference, hosted by the

Anne-Laure Martea...
anne-laure.marteaux@...
+3222266667
Search emails

ZBIERAJTE BODY, VYMIENAJTE ICH ZA ZIAVU NA PALIVO A CESTUJTE EŠTE DALEJ.
VITAJTE VO SVETE SHELL

Najoceneovanejšie cestovné poistenie.
Rýchlo a fér.
Poistiť sa